



CLUB EVENT SCHEDULE

October

- 3rd First Friday Art Walk Bend
- 6th Critique Night: Theme/Open

Theme is "SOOC"

- 7th PhotoTalk Lunch at Cafe Sintra 11:30am
- 19th Workshop Aaron Hockley
- 20th Program Night Aaron Hockley
- 21ST PhotoTalk Lunch at Cafe Sintra 11:30am



"Yard Lighting" ©Steve Peters Theme "Painting with Light"

November

3rd Critique Night: Theme/Open

Theme: Humor

- 4th PhotoTalk Lunch at Cafe Sintra 11:30am
- 7th First Friday Art Walk Bend
- 17th Program Night:
- 18th PhotoTalk Lunch at Cafe Sintra 11:30am

December

- 1st Critique Night: Theme/Open
 - Theme: Similitudes
- 2nd PhotoTalk Lunch at Cafe Sintra 11:30am
- 8th Holiday Party Reservations Required

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Welcome to *IN FOCUS*, newsletter of the Cascade Camera Club, located in Bend, Oregon.

Our meetings are held at Elks Lodge the First and Third Monday of each month (except September) from 6:00pm until 8:30pm. We use the 3 Sisters room. Check the Cascade Camera Club Website for any changes.

Website: cascadecameraclub.com Email: cascadecameraclub.com/contact/

September Critiquer Oscar Berlanger

Theme: Painting with Light

SUBMISSION DEADLINE
11:59 pm PST ON THE WEDNESDAY
PRIOR TO CRITIQUE NIGHT

SEPTEMBER SUBMISSIONS

Theme:

Ralph Delamarter Artist at Work
Kenneth Meyer Fireworks
Steve Peters Yard Lighting
Jim St. John Night lights

Ken Sandine Balloon Over Bend

Jack Schade Painting a Painter painting a

Painting

Dan Schafer Johns Desert Epiphany

John Stewart Disc Play

Larry Teague Gaudi Paints with Light Bob Trygg Deschutes River Gold

John Williams Arrival

Open:

John Aylward Crater Lake Sunrise

Critiquer for October
Rob Kerr

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In Focus: October 2025











September - Theme Images "Painting with Light"



September - Theme Images "Painting with Light"













PRESIDENT'S MESSAGE

Volunteer Leaders Needed

We need volunteers to help our club thrive. If you have any interest in helping to shape the future of The Cascades Camera Club, please contact a board member. We need a volunteer to serve as Member at Large for 2026. Duties include participating in board meetings (2nd Monday of Odd Months 4:30-6:30 at Elks Lodge), providing input on key decisions and acting as a liaison between the board and the membership thereby bringing a fresh perspective to the Board about the general direction of the Club and membership concerns. We need to submit a slate of officers to the board by September, members will vote on the candidates in December. If you are interested in this position or any other board position, please contact any board member.

Registration is open for the upcoming workshop with Aaron Hockely

Log onto the member website to get the members only price.

Sunday October 19, 2025 Time 9 am – 5 pm

Location: Classroom: OSU Cascades

1500 SW Chandler Ave, Bend, OR 97702

Obsidian Hall 207, second floor.

Parking information:

https://osucascades.edu/parking

Directions/Map:

https://osucascades.edu/visit/hours-maps-and-directions

Cost: \$75 members / \$125 nonmembers

The Impact Factor: Take Your Photography from Good to Great

"Nice photo" isn't a bad compliment, but wouldn't it be even nicer to create images that evoke a stronger reaction? While photography is subjective, we can use a variety of objective factors to evaluate our work and elevate it to the next level. This workshop will provide attendees with both the mindset and tools to critique your own photography as well as specific techniques (both in-camera and in post-processing) to create more impactful images.

Topics will include:

- How to objectively critique subjective work using a 12-point framework for evaluating a photograph. These elements include technical criteria, emotional criteria, and how they blend together to create an image that stands out (or ends up unremarkable)
- Capturing impact: how to make choices at the time of capture so that you portray your subject (landscape, human, pets, anything) such that it creates the strongest pos-

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sible work when you press the shutter button.

- Creating impact: numerous post-processing techniques (demonstrated with a variety of software) to take "good" images to "great" after capture.

Modern cameras (including smartphones) have made it easier than ever to create good photos. The best photographers set themselves apart by taking their work to the next level. Regardless of your genre of photography or your goals, attendees will leave this workshop with new mindsets and new techniques to increase the impact of their photography.

About Aaron:



Aaron Hockley is a photographer, author, and speaker who merges his expertise in photography and technology to help others find success. He's a PPA Master Photographer and Photographic Craftsman and has represented Team USA in the World Photographic Cup. He writes and speaks about technical aspects of photography, photo businesses, and the industry as a whole. He has spoken to audiences of photographers, marketers, and media profession-

als on stages of all sizes nationwide. Aaron's recent ventures have focused on how Artificial Intelligence impacts how photographers capture, edit, and manage their images with an eye toward the shifting future of the industry.

As always, your board continues to work hard to provide meaningful content for the club. We appreciate any input you may have.

Todd Towell

NOTE

In order to receive the member discount for this workshop, you have to be Logged In



OCTOBER 20TH PROGRAM FEATURES AARON HOCKLEY

Aaron Hockley Real Creativity with Artificial Intelligence

You can't talk about photography in 2025 without talking about artificial intelligence. Software such as Midjourney and Adobe Firefly allows for the creation of entire images, and we've seen Al-powered tools added to nearly all photo editing software, such as Photoshop, Lightroom, Luminar, Apple Photos, ON1, and more. Each week we get new Al photography news. It could be an announcement about a new tool from Adobe, Google, or OpenAl, or it might be an argument or lawsuit about the copyright aspects of the tools. Let's take a *practical* look at using artificial intelligence to augment (not replace) our creative photography work. We'll briefly review how Al image-generation tools work and touch on the copyright issues before getting into the software to explore numerous ways to incorporate Al into our creative world.

Attendees will see and consider:

- how to use generated imagery in conjunction with traditional photography
- when generated imagery makes sense
- how to take advantage of powerful AI tools in various image editing applica-
- a humorous look at whether we should fear being replaced as photographers Al is neither inherently good nor evil, and innovative photographers will learn how to leverage its power while creating work using their cameras and creative vision. This lively presentation will leave attendees with fresh ideas, a look at several software programs, and renewed thoughts on creativity and technology.

LANDSCAPE PHOTOGRAPHY CONFERENCE

A KELBYONE LIVE ONLINE EVENT
DECEMBER 9–10

This exciting online event brings together some of the best instructors in landscape photography to share their tips, techniques, and creative inspiration. Whether you want to refine your compositions, dive into night photography, or bring more artistry to your edits, this conference has something for every landscape lover.

Check KelbyOne website for further info and to register.

DECEMBER 8TH HOLIDAY PARTY ELK CLUB 5:30PM to 9PM



Additional information as it becomes available, save this date!

IMAGE SUBMISSION REMINDER

When you submitt an image for critique, your upload is always confirmed by an email back to you.

The theme for January 2026 is "Simplify"

with Robert Agli as our Critiquer. The themes/critiquers for the rest of 2026 will be available soon

Themes for 2025

Jan - Rustic

Feb - Tiny Things

Mar - Bridges

Apr - Black/White

May - Bubbles/water drops/splash

Jun - Odd Couple

July - Framed

Aug - Less is More

Sep - Painting w. Light

Oct - SOOC

Nov - Humor

Dec - Similitudes