



September 2025
Volume 23: Issue 9

CLUB EVENT SCHEDULE

September

- 1st Labor Day - **NO MEETING**
- 2nd PhotoTalk Lunch at Cafe Sintra 11:30am
- 5th First Friday Art Walk - Bend
- 15th Critique Night - Theme/Open
Theme: Painting with Light
- 16th PhotoTalk Lunch at Cafe Sintra 11:30am

October

- 3rd First Friday Art Walk - Bend
- 6th Critique Night: Theme/Open
Theme is "SOOC"
- 7th PhotoTalk Lunch at Cafe Sintra 11:30am
- 19th Workshop - Aaron Hockley
- 20th Program Night - Aaron Hockley
- 21ST PhotoTalk Lunch at Cafe Sintra 11:30am

November

- 3rd Critique Night: Theme/Open
Theme: Humor
- 4th PhotoTalk Lunch at Cafe Sintra 11:30am
- 7th First Friday Art Walk - Bend
- 17th Program Night :
- 18th PhotoTalk Lunch at Cafe Sintra 11:30am



"Suspended"
©John Aylward
Theme "Less Is More"

INSIDE THIS ISSUE

Member Gallery: Aug..... Page 3-5

Presiden't Message Page 6

Aaron Hockley Workshop..... Page 8

OctoberProgram..... Page 8

Welcome to **IN FOCUS**, newsletter of the Cascade Camera Club, located in Bend, Oregon.

Our meetings are held at Elks Lodge the First and Third Monday of each month (except September) from 6:30pm until 8:30pm. We use the 3 Sisters room. Check the Cascade Camera Club Website for any changes.

Website: cascadecameraclub.com
Email: cascadecameraclub.com/contact/

**August Critiquer
Jeffrey Murray**

Theme Was
Less is More

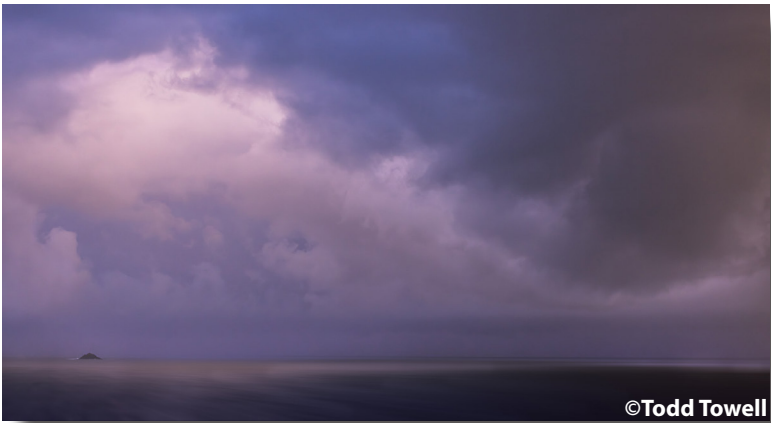
AUGUST SUBMISSIONS

Theme:

John Aylward	Suspended
Joel Bailie	Much Less
Chris Bales	Alone Together
Ralph Delamarter	Nostalgic Journey
Blanche Feekes	Lavendar
Luke Menasco	Social Distancing in the Sunshine
Mike Norkitis	Passage
Jim St. John	Dark Side of the Moon
Ken Sandine	Balloon Over Bend
Jack Schade	Is less really more
Dan Schafer	Camouflaged
John Stewart	Angles
Larry Teague	Hint of a flower
Todd Towell	Framed by Family

**SUBMISSION DEADLINE
11:59 pm PST ON THE WEDNESDAY
PRIOR TO CRITIQUE NIGHT**

**Critiquer for September
Oscar Berlanger**



©Todd Towell



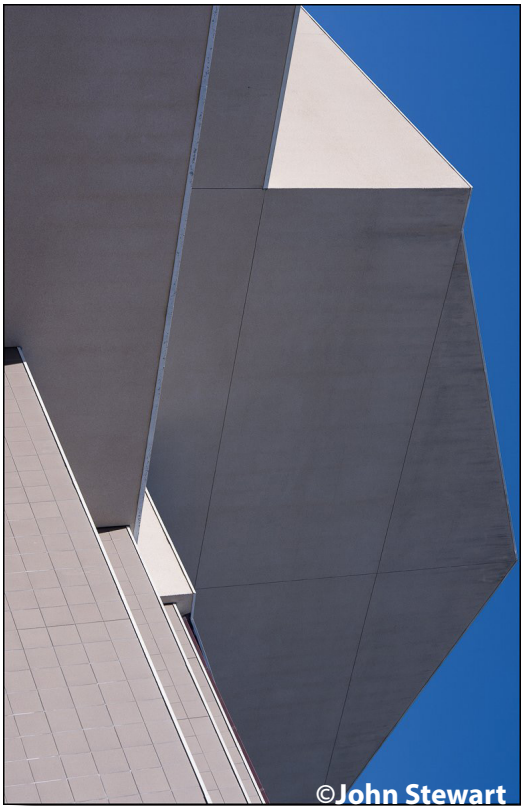
lavender ©Blanche Feekes



©Dan Schafer



©Larry Terague



©John Stewart



©Chris Bales



©Jack Schade



©John Aylward



©Luke Menasco



©Mike Norkitis



©Joel Bailie



©Ken Sandine



©JimSt. John



©Ralph Delamarter

PRESIDENT'S MESSAGE

Volunteer Leaders Needed

We need volunteers to help our club thrive. If you have any interest in helping to shape the future of The Cascades Camera Club, please contact a board member. We need a volunteer to serve as Member at Large for 2026. Duties include participating in board meetings (2nd Monday of Odd Months 4:30-6:30 at Elks Lodge), providing input on key decisions and acting as a liaison between the board and the membership thereby bringing a fresh perspective to the Board about the general direction of the Club and membership concerns. We need to submit a slate of officers to the board by September, members will vote on the candidates in December. If you are interested in this position or any other board position, please contact any board member.

Registration is open for the upcoming workshop with Aaron Hockely

Log onto the member website to get the members only price.

Sunday October 19, 2025 Time 9 am – 5 pm

Location: Classroom: OSU Cascades

1500 SW Chandler Ave, Bend, OR 97702

Obsidian Hall 207, second floor.

Parking information:

<https://osucascades.edu/parking>

Directions/Map:

<https://osucascades.edu/visit/hours-maps-and-directions>

Cost: \$75 members / \$125 nonmembers

The Impact Factor: Take Your Photography from Good to Great

"Nice photo" isn't a bad compliment, but wouldn't it be even nicer to create images that evoke a stronger reaction? While photography is subjective, we can use a variety of objective factors to evaluate our work and elevate it to the next level. This workshop will provide attendees with both the mindset and tools to critique your own photography as well as specific techniques (both in-camera and in post-processing) to create more impactful images.

Topics will include:

- How to objectively critique subjective work using a 12-point framework for evaluating a photograph. These elements include technical criteria, emotional criteria, and how they blend together to create an image that stands out (or ends up unremarkable)

[continued on next page](#)

- Capturing impact: how to make choices at the time of capture so that you portray your subject (landscape, human, pets, anything) such that it creates the strongest possible work when you press the shutter button.

- Creating impact: numerous post-processing techniques (demonstrated with a variety of software) to take "good" images to "great" after capture.

Modern cameras (including smartphones) have made it easier than ever to create good photos. The best photographers set themselves apart by taking their work to the next level. Regardless of your genre of photography or your goals, attendees will leave this workshop with new mindsets and new techniques to increase the impact of their photography.

About Aaron:



Aaron Hockley is a photographer, author, and speaker who merges his expertise in photography and technology to help others find success. He's a PPA Master Photographer and Photographic Craftsman and has represented Team USA in the World Photographic Cup. He writes and speaks about technical aspects of photography, photo businesses, and the industry as a whole. He has spoken to audiences of photographers, marketers, and media professionals on stages of all sizes nationwide. Aaron's recent ventures have focused on how Artificial Intelligence impacts how photographers capture, edit, and manage their images with an eye toward the shifting future of the industry.

As always, your board continues to work hard to provide meaningful content for the club. We appreciate any input you may have.

Todd Towell

NOTE

IN ORDER TO RECEIVE THE MEMBER REGISTRATION PRICE YOU HAVE TO BE LOGGED IN

OCTOBER 20TH PROGRAM FEATURES AARON HOCKLEY

Aaron Hockley Real Creativity with Artificial Intelligence

You can't talk about photography in 2025 without talking about artificial intelligence. Software such as Midjourney and Adobe Firefly allows for the creation of entire images, and we've seen AI-powered tools added to nearly all photo editing software, such as Photoshop, Lightroom, Luminar, Apple Photos, ON1, and more. Each week we get new AI photography news. It could be an announcement about a new tool from Adobe, Google, or OpenAI, or it might be an argument or lawsuit about the copyright aspects of the tools. Let's take a *practical* look at using artificial intelligence to augment (not replace) our creative photography work. We'll briefly review how AI image-generation tools work and touch on the copyright issues before getting into the software to explore numerous ways to incorporate AI into our creative world.

Attendees will see and consider:

- how to use generated imagery in conjunction with traditional photography
 - when generated imagery makes sense
 - how to take advantage of powerful AI tools in various image editing applications
 - a humorous look at whether we should fear being replaced as photographers
- AI is neither inherently good nor evil, and innovative photographers will learn how to leverage its power while creating work using their cameras and creative vision. This lively presentation will leave attendees with fresh ideas, a look at

Lightroom Virtual Summit 2025 September 15 - 19, 2025

18 Experts Sharing Their Valuable Knowledge
in 46 Classes, to Increase Your Lightroom Skills

<https://www.lightroomsummit.com/>



The Life of a Wildlife Photographer with Suzi Eszterhas Award-Winning Wildlife Photographer

Thursday, October 2 at 7:00 PM

Part artist, part scientist and part sociologist, Suzi Eszterhas will give us a glimpse into the life of a wildlife photographer. She will share her passion for conservation and how her work helps raise awareness of the issues facing wildlife today.

Whether it is photographing cheetahs in Kenya's Masai Mara, working with polar bear biologists in the Arctic or chasing chimpanzees through some of the world's deepest jungles, Suzi has many photographs and adventures to share.

COCC and UO SOJC students and staff are FREE. Contact cgilbride@cocc.edu for promo code.

Sponsored by University of Oregon School of Journalism and Communication, Associated Students of COCC and Oregon Community Foundation

Learn more at cocc.edu/foundation/cls

Tickets On Sale Now!

IMAGE SUBMISSION REMINDER

When you submit an image for critique, your upload is always confirmed by an email back to you.

Themes for 2025

Jan - Rustic
Feb - Tiny Things
Mar - Bridges
Apr - Black/White
May - Bubbles/water drops/splash
Jun - Odd Couple

July - Framed
Aug - Less is More
Sep - Painting w. Light
Oct - SOOC
Nov - Humor
Dec - Similitudes