

HAPPY AND SAFE 4TH OF JULY



July 2025
Volume 23: Issue 7

CLUB EVENT SCHEDULE

July

- 4th First Friday Art Walk - Bend
- 7th Critique Night - Theme/open
Theme is Framed
- 8th PhotoTalk Lunch at Cafe Sintra 11:30am
- 21st Program Night - TBA
- 22nd PhotoTalk Lunch at Cafe Sintra 11:30am

August

- 1st First Friday Art Walk - Bend
- 4th Critique Night - Theme/Open
Theme is "Less is More"
- 5th PhotoTalk Lunch at Cafe Sintra 11:30am
- 18th Program - LandscapePhotography
- 19th PhotoTalk Lunch at Cafe Sintra 11:30am

September

- 1st Labor Day - **NO MEETING**
- 2nd PhotoTalk Lunch at Cafe Sintra 11:30am
- 5th First Friday Art Walk - Bend
- 15th Critique Night - Theme/Open
Theme is Painting with Light
- 16th PhotoTalk Lunch at Cafe Sintra 11:30am



"So Many Differences"
©Jack Schade
Theme "Odd Couple"

INSIDE THIS ISSUE

- Member Gallery: June..... Page 3-4
- Presiden't Message Page 5
- Upcoming Workshop Page 5
- SOCO Book Sale.. Page 6
- July Program Page 7

Welcome to **IN FOCUS**, newsletter of the Cascade Camera Club, located in Bend, Oregon.

Our meetings are held at Elks Lodge the First and Third Monday of each month (except September) from 6:30pm until 8:30pm. We use the 3 Sisters room. Check the Cascade Camera Club Website for any changes.

Website: cascadecameraclub.com
Email: cascadecameraclub.com/contact/

June Critiquer
Bev Murphy
Theme Was "Odd Couple"

SUBMISSION DEADLINE
11:59 pm PST ON THE WEDNESDAY
PRIOR TO CRITIQUE NIGHT



JUNE SUBMISSIONS

Theme:

John Aylward	Father Daughter Fly Fishing at Sunset
Ralph Delamarter	Disagreement
Blanche Feekes	Blue Oil Splash
Kenneth Meyer	Drive Sequence
Brian Russell	Frozen Bubble
Jim St. John	Drop Top
Ken Sandine	Hands Off Our Bodies
Jack Schade	So Many Differences
John Stewart	Water Bath
Larry Teague	2 Odd Birds

Open:

John Williams	Hey Baby!
---------------	-----------

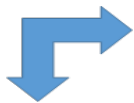
Critiquer for July
Dan Schafer



June Theme Images
"Odd Couple"



June Theme Images
"Odd Couple"



June Open Images



PRESIDENT'S MESSAGE

Volunteer Leaders Needed

We need volunteers to help our club thrive. If you have any interest in helping to shape the future of The Cascades Camera Club, please contact a board member. We need a volunteer to serve as Vice President starting Jan 2026. Steve Peters has done a wonderful job but would like to 'pass the torch'. The vice-president's primary responsibility is to organize critics for the monthly image critique nights. Steve has compiled lists of folks we have used in the past and are willing to help in the future. We need to submit a slate of officers to the board by September, members will vote on the candidates in December. If you are interested in this position or any other board position, please contact any board member.

Exciting Workshop Opportunity with Aaron Hockley:

Mark Your Calendar

Sunday October 19, 2025 Time 9 am – 5 pm

Location: Classroom: OSU Cascades

1500 SW Chandler Ave, Bend, OR 97702

Obsidian Hall 207, second floor.

Parking information:

<https://osucascades.edu/parking>

Directions/Map:

<https://osucascades.edu/visit/hours-maps-and-directions>

Cost: \$75 members / \$125 nonmembers

The Impact Factor: Take Your Photography from Good to Great

"Nice photo" isn't a bad compliment, but wouldn't it be even nicer to create images that evoke a stronger reaction? While photography is subjective, we can use a variety of objective factors to evaluate our work and elevate it to the next level. This workshop will provide attendees with both the mindset and tools to critique your own photography as well as specific techniques (both in-camera and in post-processing) to create more impactful images.

Topics will include:

How to objectively critique subjective work using a 12-point framework for evaluating a photo-

graph. These elements include technical criteria, emotional criteria, and how they blend together to create an image that stands out (or ends up unremarkable)

- Capturing impact: how to make choices at the time of capture so that you portray your subject (landscape, human, pets, anything) such that it creates the strongest possible work when you press the shutter button.

- Creating impact: numerous post-processing techniques (demonstrated with a variety of software) to take "good" images to "great" after capture.

Modern cameras (including smartphones) have made it easier than ever to create good photos. The best photographers set themselves apart by taking their work to the next level. Regardless of your genre of photography or your goals, attendees will leave this workshop with new mindsets and new techniques to increase the impact of their photography.

About Aaron:



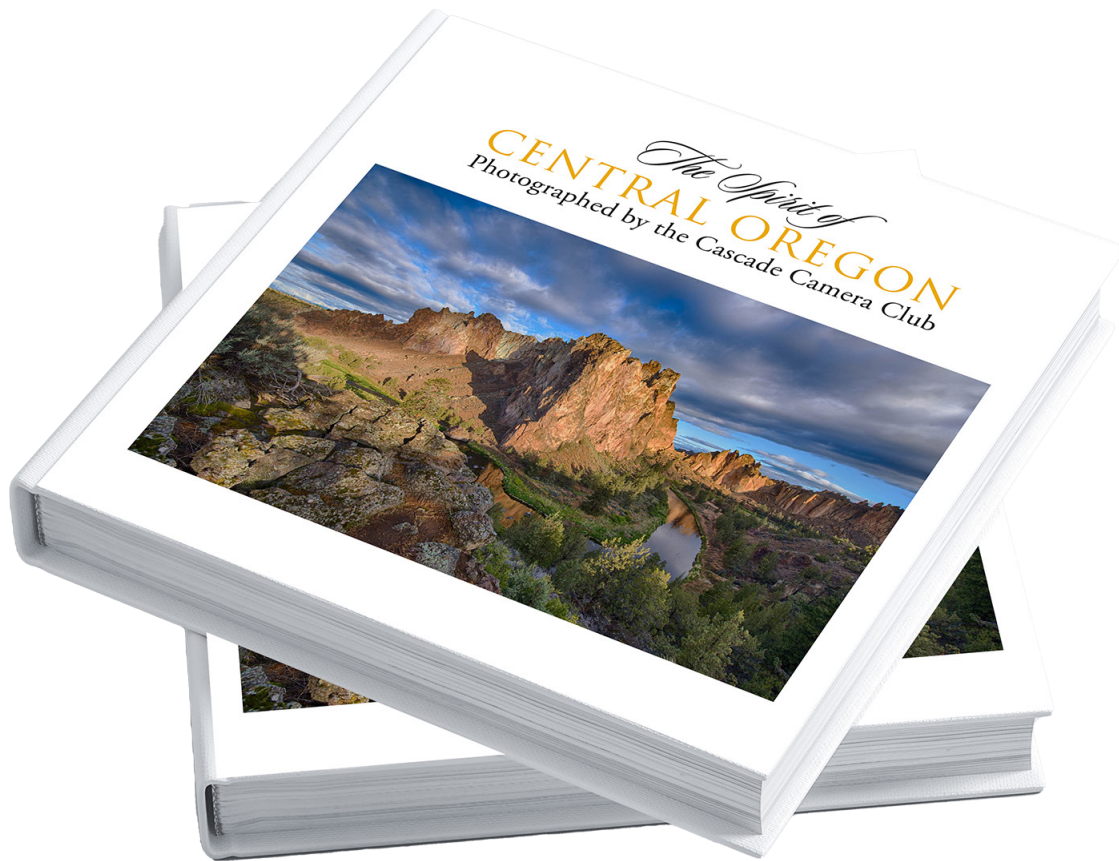
Aaron Hockley is a photographer, author, and speaker who merges his expertise in photography and technology to help others find success. He's a PPA Master Photographer and Photographic Craftsman and has represented Team USA

in the World Photographic Cup. He writes and speaks about technical aspects of photography, photo businesses, and the industry as a whole. He has spoken to audiences of photographers, marketers, and media professionals on stages of all sizes nationwide. Aaron's recent ventures have focused on how Artificial Intelligence impacts how photographers capture, edit, and manage their images with an eye toward the shifting future of the industry.

As always, your board continues to work hard to provide meaningful content for the club. We appreciate any input you may have.

Todd Towell

LAST CHANCE TO PURCHASE A COPY OF "THE SPIRIT OF CENTRAL OREGON"



CHRISTMAS IN JULY

Seriously, think for a moment. I'm sure you know someone who would enjoy this awesome coffee table book as a Holiday Gift. And, you can't beat the price.

For a limited time, members are invited to purchase one of the last 50 copies of SOCO at our inventory liquidation sale for \$36 per copy. First come first served. No shipping, purchased books will be available at the next scheduled club meeting for pick up

PROGRAM JULY 21ST

FEATURES

WES COUGHLIN

Powering Extreme Visual with Concept and Story

Join Bend-based filmmaker Wes Coughlin for a look into his 15-year career, capturing compelling stories in some of the world's most extreme environments.

His dynamic portfolio includes six seasons of Discovery Channel's Shark Week, three seasons of Outside TV's Beat Monday, the GoPro-funded series Super Frenchie, and a feature-length documentary about a London-based BASE jumper. In his commercial realm, his work includes projects for major brands like Meta, Garmin, and Samsung.

As an avid adventurer himself, Wes believes that the most impactful visuals are born from a deep understanding of the story's core concept. In this talk, he will share his journey and creative evolution, offering practical insights on how to harness the power of story to craft more compelling photos and videos. You'll learn how a strong central idea can transform your work, whether you're capturing once-in-a-lifetime action or finding beauty in your own backyard.

UPCOMING PROGRAMS

July 21st - TBD

August 18th – Bruce Jackson

Oct 20th – Aaron Hockley - Real Creativity with Artificial Intelligence
You can't talk about photography in 2025 without talking about artificial intelligence. Software such as Midjourney and Adobe Firefly allows for the creation of entire images, and we've seen AI-powered tools added to nearly all photo editing software, such as Photoshop, Lightroom, Luminar, Apple Photos, ON1, and more. Each week we get new AI photography news. It could be an announcement about a new tool from Adobe, Google, or OpenAI, or it might be an argument or lawsuit about the copyright aspects of the tools. Let's take a *practical* look at using artificial intelligence to augment (not replace) our creative photography work. We'll briefly review how AI image-generation tools work and touch on the copyright issues before getting into the software to explore numerous ways to incorporate AI into our creative world.

November 17th- TBD

Themes for 2025

Jan - Rustic
Feb - Tiny Things
Mar - Bridges
Apr - Black/White
May - Bubbles/water drops/splash
Jun - Odd Couple

July - Framed
Aug - Less is More
Sep - Painting w. Light
Oct - SOOC
Nov - Humor
Dec - Similitudes