

IN FOCUS



June 2025
Volume 23: Issue 6

CLUB EVENT SCHEDULE

June

- 2nd Critique Night - Theme/Open
Theme - Odd Couple
- 3rd PhotoTalk Lunch at Cafe Sintra 11:30am
- 6th First Friday Art Walk-Bend
- 16th Program Night - Equine Photography
- 17th PhotoTalk Lunch at Cafe Sintra 11:30am

July

- 4th First Friday Art Walk - Bend
- 7th Critique Night - Theme/open
Theme is Framed
- 8th PhotoTalk Lunch at Cafe Sintra 11:30am
- 21st Program Night - TBA
- 22nd PhotoTalk Lunch at Cafe Sintra 11:30am

August

- 1st First Friday Art Walk - Bend
- 4th Critique Night - Theme/Open
Theme is "Less is More"
- 5th PhotoTalk Lunch at Cafe Sintra 11:30am
- 18th Program - Landscape Photography
- 19th PhotoTalk Lunch at Cafe Sintra 11:30am



*"Frozen Bubble
©Brian Russell
Theme "Water Drops, Bubbles, etc."*

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Welcome to **IN FOCUS**, newsletter of the Cascade Camera Club, located in Bend, Oregon.

Our meetings are held at Elks Lodge the First and Third Monday of each month (except September) from 6:30pm until 8:30pm. We use the 3 Sisters room. Check the Cascade Camera Club Website for any changes.

Website: cascadecameraclub.com
Email: cascadecameraclub.com/contact/

May Critiquer
John Williams

Theme Was "Water Drops, Bubbles, etc."

SUBMISSION DEADLINE
11:59 pm PST ON THE WEDNESDAY
PRIOR TO CRITIQUE NIGHT



MAY SUBMISSIONS

Theme:

Jim Albamont	Cappuccino Bubbles
John Aylward	Blowhole Oregon Coast
Ralph Delamarter	Footprints
Jim Dunn	Bubble Fun
Blanche Feekes	Blue Oil Splash
Mike Gallagher	Splash
Luke Menasco	Joy Beneath the Surface
Kenneth Meyer	Drive Sequence
Mike Norkitis	Tumult
Steve Peters	Pink Parasol
John O'Donnell	A Splendid Example of Bubbles
Denise Oldridge	Face from the depths
Brian Russell	Frozen Bubble
Jim St. John	Drop Top
Ken Sandine	Behind the Scenes
Dan Shafer	Precious
John Stewart	Water Bath
Larry Teague	Sunrise
Todd Towell	Snack Time

Open:

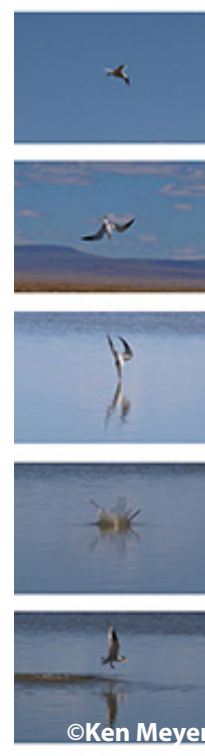
Larry Teague Sunrise

Critiquer for June
Bev Murphy



May - Theme Images
Water Drops, Bubbles, Etc.





May - Theme Images
Water Drops, Bubbles, Etc.



May - Theme Images
Water Drops, Bubbles, Etc.



May - Open Image

PRESIDENT'S MESSAGE

Volunteer Leaders Needed

We are still in need volunteers to help our club thrive. If you have any interest in helping to shape the future of The Cascades Camera Club, please contact a board member. We are urgently in need of a Program Committee Chair and now is a great time to step into this position since 2025 is mostly filled. If we are unable to fill the Program Committee chair by September 2025 the board will discuss the option of discontinuing program nights and moving to once a month meeting schedule in 2026.

Exciting Workshop Opportunity with Aaron Hockley: Mark Your Calendar

More details will be available on the website once we finalize the location and online registration. Date and time are confirmed.

Sunday October 19, 2025 Time 9 am – 5 pm

Location: TBD

Cost: \$75 members / \$125 nonmembers

The Impact Factor: Take Your Photography from Good to Great

"Nice photo" isn't a bad compliment, but wouldn't it be even nicer to create images that evoke a stronger reaction? While photography is subjective, we can use a variety of objective factors to evaluate our work and elevate it to the next level. This workshop will provide attendees with both the mindset and tools to critique your own photography as well as specific techniques (both in-camera and in post-processing) to create more impactful images.

Topics will include:

- How to objectively critique subjective work using a 12-point framework for evaluating a photograph. These elements include technical criteria, emotional criteria, and how they blend together to create an image that stands out (or ends up unremarkable)
- Capturing impact: how to make choices at the time of capture so that you portray your subject (landscape, human, pets, anything) such that it creates the strongest possible work when you press the shutter button.
- Creating impact: numerous post-processing techniques (demonstrated with a variety of software) to take "good" images to "great" after capture.

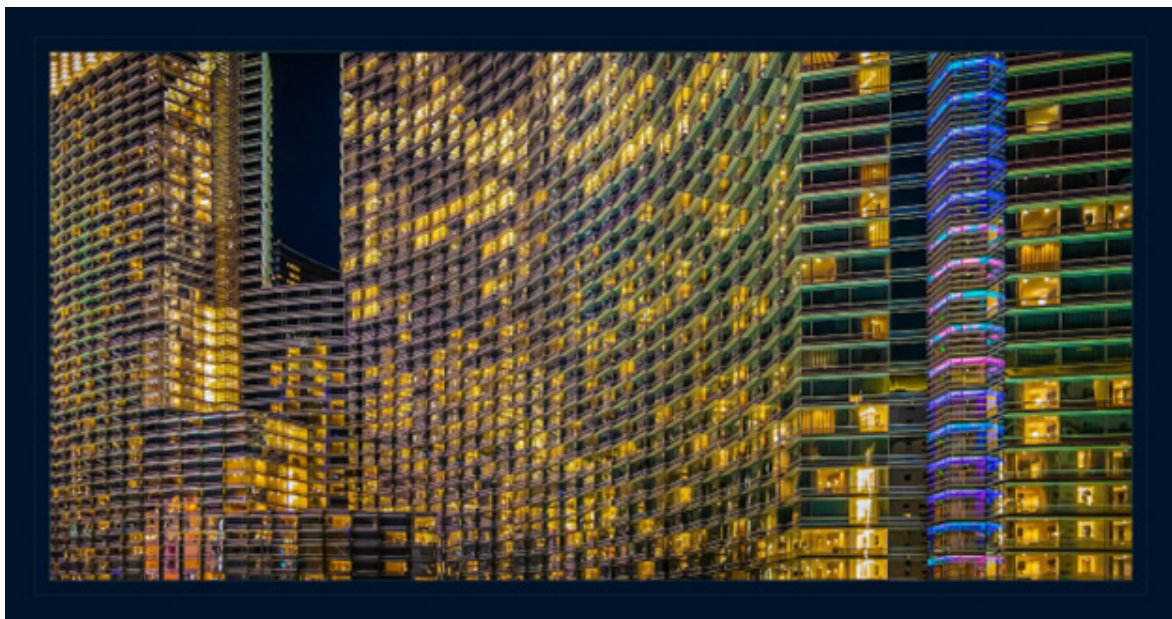
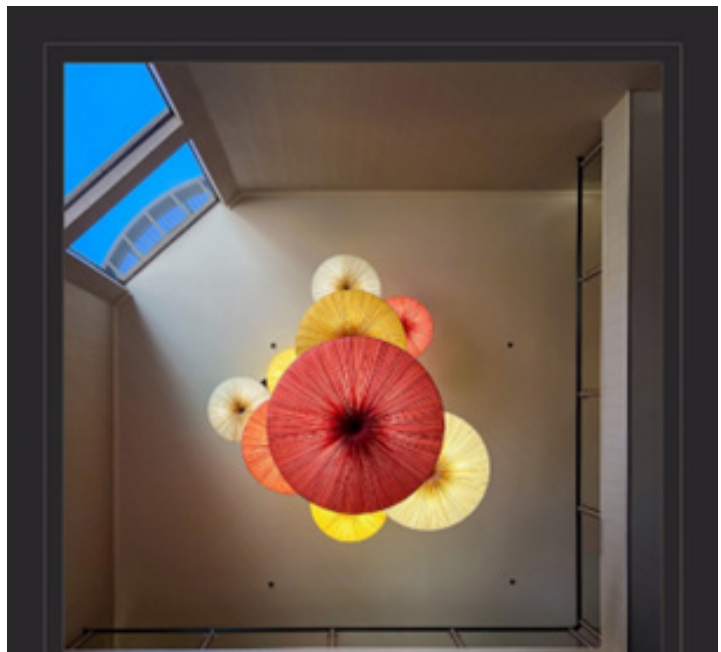
Modern cameras (including smartphones) have made it easier than ever to create good photos. The best photographers set themselves apart by taking their work to the next level. Regardless of your genre of photography or your goals, attendees will leave this workshop with new mindsets and new techniques to increase the impact of their photography.

About Aaron:



Aaron Hockley is a photographer, author, and speaker who merges his expertise in photography and technology to help others find success. He's a PPA Master Photographer and Photographic Craftsman and has represented Team USA in the World Photographic Cup. He writes and speaks about technical aspects of photography, photo businesses, and the industry as a whole. He has spoken to audiences of photographers, marketers, and media professionals on stages of all sizes nationwide. Aaron's recent ventures have focused on how Artificial Intelligence impacts how photographers capture, edit, and manage their images with an eye toward the shifting future of the industry.

Samples of Aaron's work:



June 16th Program

Nick Menard

Equine Sports Photography

Nick will discuss the art and craft of equine sport photography from the elegance of English riding styles to the wild energy of the rodeo. He will cover technical aspects of this genre including gear, settings and workflow as well as what makes a great image. Nick will discuss how to progress from novice to paid professional and the opportunities that exist in equine sports photography.

About Nick:

Nick is a skilled photographer whose journey into equine and equine sport photography began with a personal mission: to document the accomplishments of his wife Jessica, a world-ranked rider. What started as a tribute to her success evolved into a celebrated career capturing the majesty of horses worldwide. From the grandeur of the 2022 World Clydesdale Show in Aberdeen, Scotland, and the 2023 World Clydesdale Show in Manitoba, Canada, to the elegance of the Winter Equestrian Festival in Wellington, Florida, Nick's work spans prestigious events with an artist's eye. While heavy horse competitions and English riding form his core, he harbors a special love for the wild energy of rodeo and bucking horses, drawn to their untamed spirit.

Nick's photography stands out for its ability to weave together the intimate bond between horse and rider with the sweeping scale and drama of the events he covers. Though he's yet to claim formal awards, his art graces homes and barns across multiple countries, cherished by the very subjects he photographs. A memorable challenge came during the 2023 Manitoba show, where, as one of two official photographers, Nick not only shot the event but turned around high-quality images for participants on the same day—a testament to his dedication and skill. With an artistic approach that balances connection and spectacle, Nick's work is a vivid celebration of the equine world.



July 21st - TBD

August 18th – Bruce Jackson

Oct 20th – Aaron Hockley - Real Creativity with Artificial Intelligence

You can't talk about photography in 2025 without talking about artificial intelligence. Software such as Midjourney and Adobe Firefly allows for the creation of entire images, and we've seen AI-powered tools added to nearly all photo editing software, such as Photoshop, Lightroom, Luminar, Apple Photos, ON1, and more. Each week we get new AI photography news. It could be an announcement about a new tool from Adobe, Google, or OpenAI, or it might be an argument or lawsuit about the copyright aspects of the tools. Let's take a *practical* look at using artificial intelligence to augment (not replace) our creative photography work.

We'll briefly review how AI image-generation tools work and touch on the copyright issues before getting into the software to explore numerous ways to incorporate AI into our creative world.

November 17th- TBD

As always, your board continues to work hard to provide meaningful content for the club. We appreciate any input you may have.

Todd Towell

Themes for 2025

Jan - Rustic
Feb - Tiny Things
Mar - Bridges
Apr - Black/White
May - Bubbles/water drops/splash
Jun - Odd Couple

July - Framed
Aug - Less is More
Sep - Painting w. Light
Oct - SOOC
Nov - Humor
Dec - Similitudes