



CLUB EVENT SCHEDULE

April

- 4th First Friday Art Walk-Bend
- 7th Critique Night - Theme/Open
Theme: B/W
- 8th PhotoTalk Lunch at Cafe Sintra 11:30am
- 16th April Program - Corey O'Neil
- 17th PhotoTalk Lunch at Cafe Sintra 11:30am

May

- 2nd First Friday Art Walk-Bend
- 5th Critique Night - Theme/Open
Theme: Bubbles/Splashes/Drops
- 6th PhotoTalk Lunch at Cafe Sintra 11:30am
- 19th Program Night - Leslie Hickey
- 20th PhotoTalk Lunch at Cafe Sintra 11:30am

June

- 2nd Critique Night - Theme/Open
Theme - Odd Couple
- 3rd PhotoTalk Lunch at Cafe Sintra 11:30am
- 6th First Friday Art Walk-Bend
- 16th Program Night - Nick Menard
- 17th PhotoTalk Lunch at Cafe Sintra 11:30am



"Tumwater Cyn Bridge"
©Steve Peters
Theme "Bridges"

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Welcome to **IN FOCUS**, newsletter of the Cascade Camera Club, located in Bend, Oregon.

Our meetings are held at Elks Lodge the First and Third Monday of each month (except September) from 6:30pm until 8:30pm. We use the 3 Sisters room. Check the Cascade Camera Club Website for any changes.

Website: cascadecameraclub.com
Email: cascadecameraclub.com/contact/

March Critiquer
Robert Agli
Theme Was "Bridges"

SUBMISSION DEADLINE
11:59 pm PST ON THE WEDNESDAY
PRIOR TO CRITIQUE NIGHT



MARCH SUBMISSIONS

Theme:

John Aylward	Benson Bridge and Multnomah Falls
Marisela Berlanga	Short Bridge vs Long Bridge
Chip Cleveland	Tower Bridge
Blanche Feekes	Stone Bridge over Merced River
Mike Gallagher	The Footbridge
Tom Hansen	Bridge
Joe Hudspeth	Astoria Megler Bridge
Kenneth Meyer	Sunrise Yaquina Bay Bridge
Mike Norkitis	Pengras Window
Steve Peters	Tumwater Canyon Bridge
Brian Russell	Moonlit
Jack Schade	A note-able bridge
Dan Shafer	Chaos from Order
Jim St John	Wooden Bridge
John Stewart	Bridge to the Past
Larry Teague	A bridge to nowhere
Rick Travis	Sunset Bridge
Bob Trygg	Bay Bridge Light Show

Critiquer for April
John Stewart



©Joe Hudspeth

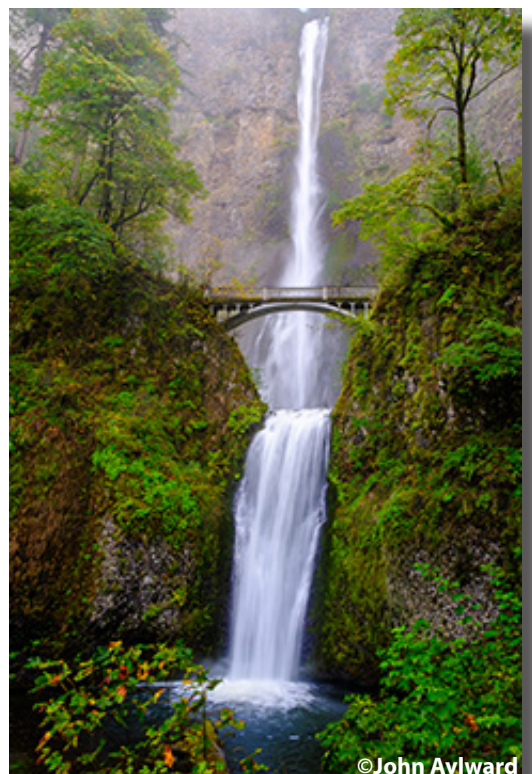
March - Theme Images
"Bridges"



©Mike Gallagher



©Mike Norkitis



©John Aylward



©Tim Hansen



©Kenneth Meter



February
Theme Images
"Tiny Things"



March - Theme Images
"Bridges"





March - Theme Images
"Bridges"



PRESIDENT'S MESSAGE

Volunteer Leaders Needed

We need volunteers to help our club thrive. If you have any interest in helping to shape the future of The Cascades Camera Club, please contact a board member. We are urgently in need of a Program Committee Chair. Now is a great time to step into this position since 2025 is mostly filled. If we are unable to fill the Program Committee chair by September 2025 the board will discuss the option of discontinuing program nights and moving to once a month meeting schedule in 2026.

Exciting Workshop Opportunity with Aaron Hockley: Mark Your Calendar

More details will be available on the website once we finalize the location and online registration. Date and time are confirmed.

Sunday October 19, 2025 Time 9 am – 5 pm

Location: TBD

Cost: \$75 members / \$125 nonmembers

The Impact Factor: Take Your Photography from Good to Great

"Nice photo" isn't a bad compliment, but wouldn't it be even nicer to create images that evoke a stronger reaction? While photography is subjective, we can use a variety of objective factors to evaluate our work and elevate it to the next level. This workshop will provide attendees with both the mindset and tools to critique your own photography as well as specific techniques (both in-camera and in post-processing) to create more impactful images.

Topics will include:

- How to objectively critique subjective work using a 12-point framework for evaluating a photograph. These elements include technical criteria, emotional criteria, and how they blend together to create an image that stands out (or ends up unremarkable)
- Capturing impact: how to make choices at the time of capture so that you portray your subject (landscape, human, pets, anything) such that it creates the strongest possible work when you press the shutter button.
- Creating impact: numerous post-processing techniques (demonstrated with a variety of software) to take "good" images to "great" after capture.

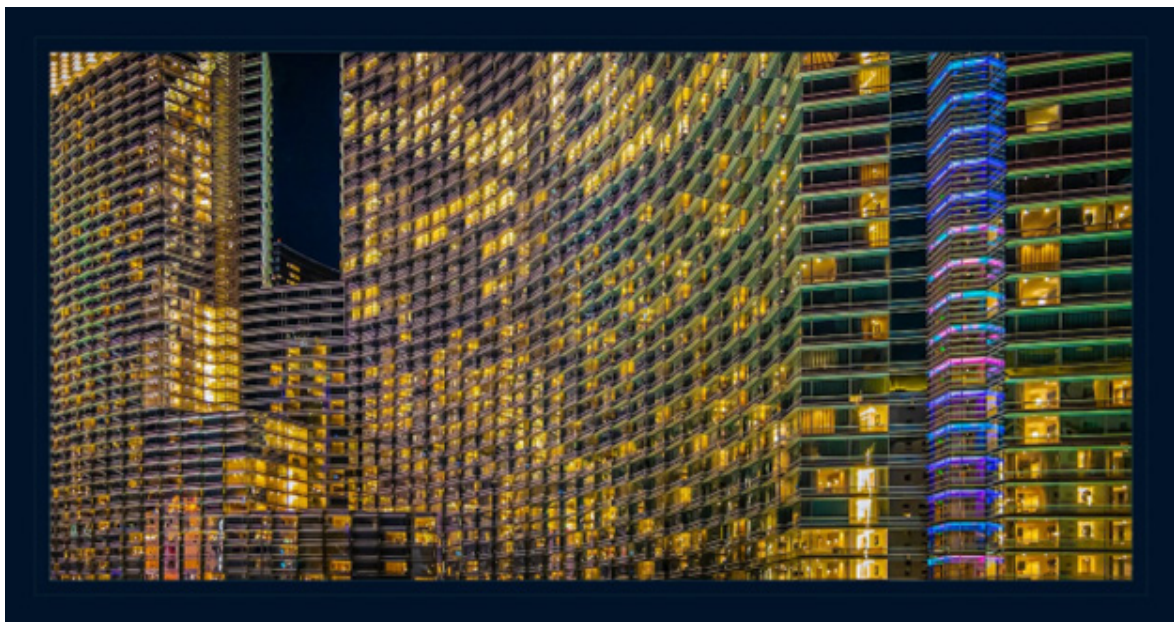
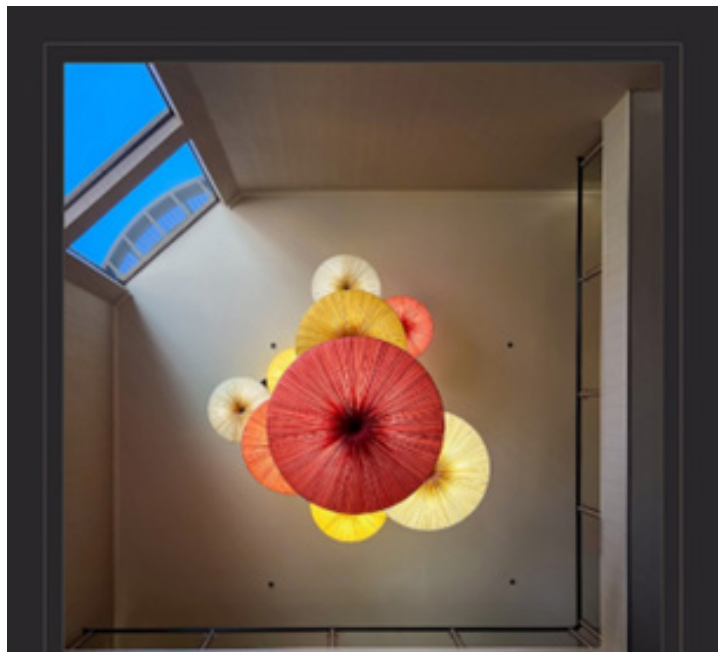
Modern cameras (including smartphones) have made it easier than ever to create good photos. The best photographers set themselves apart by taking their work to the next level. Regardless of your genre of photography or your goals, attendees will leave this workshop with new mindsets and new techniques to increase the impact of their photography.

About Aaron:



Aaron Hockley is a photographer, author, and speaker who merges his expertise in photography and technology to help others find success. He's a PPA Master Photographer and Photographic Craftsman and has represented Team USA in the World Photographic Cup. He writes and speaks about technical aspects of photography, photo businesses, and the industry as a whole. He has spoken to audiences of photographers, marketers, and media professionals on stages of all sizes nationwide. Aaron's recent ventures have focused on how Artificial Intelligence impacts how photographers capture, edit, and manage their images with an eye toward the shifting future of the industry.

Samples of Aaron's work:



APRIL 21ST PROGRAM FEATURES CORY O'NEILL

A Dynamic Workflow for Creating Beautiful Landscapes

The overarching focus for the evening will be: “A Dynamic Workflow for Creating Beautiful Landscapes”. I will cover key steps in my workflow process - from capture to final production - using several images from my portfolio as examples. I’ll also cover some of the “dead end” moments we hit as photographers, and how to use these moments as a springboard for greater creativity. Lastly, we’ll discuss why this dynamic approach to photography - and particularly landscapes - guarantees the value of the photographer - and created photographic art - will always supercede AI created works of art.

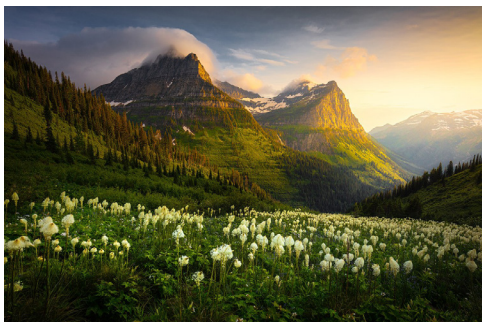
To add to the value of the time, I’d like to encourage members to submit concepts or topics that they would like me to address, particularly around landscape and wilderness photography. Feel free to have them submit ideas to either you, or me through my website.

My website link: <https://www.coryjoneillphotography.com/>

My Bio (from my website, feel free to shorten as needed):

Working as a guide for an adventure youth camp in the High Sierra gave me a profound appreciation for wilderness, and the life changing moments that are created by simply spending time in a world mostly unchanged by the human hand. Like so many others, I found myself moved and challenged in ways that were hard to describe, and from these moments, a life-long passion for wild areas--and the preservation of those areas--was born. This love of wilderness has remained a central part of who I am as a person for almost four decades. In that time, I have found that photography has provided a means to share some of what I experience with others.

Perhaps unconventionally, I choose to share an image only if it communicates the deepest emotions of the moment. Often I return many times to a single location in order to capture “the” image, at the sacrifice of visiting many places briefly. And so, visitors won’t find my gallery packed full of thousands of images from hundreds of locations. Instead, they will find fewer images, each unique in its own beauty, capturing the essence of the place it was taken at the very finest moment.



May 19th – Leslie Hickey – The Most Strange Telephone, and Other Memories

Leslie Hickey (Portland, OR) is a visual artist, focused primarily on photography. She works in years-long series, gradually accumulating images over time that form a universe unto themselves; a universe composed of objects, chance encounters, and questions. She recently published an image and text book, *The Most Strange Telephone, and Other Memories*, a 160-page softcover book pairing 50 solicited telephone memories from family, friends, and artists with photographs from her archive. "It's about time," a two-person exhibition featuring work from the book, was installed at PPSTMM [pronounced pastime] from November 3 - January 12, 2025 in Portland.

Hickey has exhibited in the US as well as Italy, Germany, and Russia. This year, she is a member of the 2024/2025 Outer Voice Alliance, a collective of Oregon time-based artists. Beyond her primary art practice, she co-founded an experimental exhibition space, Rubus Discolor Project (2019 - 2023) that hosted occasional artist-led shows in a hundred-year-old house. For the closing show at RDP, she curated *Chicxulub*, featuring photographic interpretations of the end of the world. Images were printed on thin paper and wheat pasted to the walls where they will remain until the house is demolished at an unknown future date.

She will begin her lecture by giving a short reading from her book and then describe the evolution of the project and her book-making process.

June 16th Program

Nick Menard

Equine Sports Photography

Nick will discuss the art and craft of equine sport photography from the elegance of English riding styles to the wild energy of the rodeo. He will cover technical aspects of this genre including gear, settings and workflow as well as what makes a great image. Nick will discuss how to progress from novice to paid professional and the opportunities that exist in equine sports photography.

About Nick:

Nick is a skilled photographer whose journey into equine and equine sport photography began with a personal mission: to document the accomplishments of his wife Jessica, a world-ranked rider. What started as a tribute to her success evolved into a celebrated career capturing the majesty of horses worldwide. From the grandeur of the 2022 World Clydesdale Show in Aberdeen, Scotland, and the 2023 World Clydesdale Show in Manitoba, Canada, to the elegance of the Winter Equestrian Festival in Wellington, Florida, Nick's work spans prestigious events with an artist's eye. While heavy horse competitions and English riding form his core, he harbors a special love for the wild energy of rodeo and bucking horses, drawn to their untamed spirit.

Nick's photography stands out for its ability to weave together the intimate bond between horse and rider with the sweeping scale and drama of the events he covers. Though he's yet to claim formal awards, his art graces homes and barns across multiple countries, cherished by the very subjects he photographs. A memorable challenge came during the 2023 Manitoba show, where, as one of two official photographers, Nick not only shot the event but turned around high-quality images for participants on the same day—a testament to his dedication and skill. With an artistic approach that balances connection and spectacle, Nick's work is a vivid celebration of the equine world.



July 21st - TBD

August 18th – Bruce Jackson

Oct 20th – Aaron Hockley - Real Creativity with Artificial Intelligence

You can't talk about photography in 2025 without talking about artificial intelligence. Software such as Midjourney and Adobe Firefly allows for the creation of entire images, and we've seen AI-powered tools added to nearly all photo editing software, such as Photoshop, Lightroom, Luminar, Apple Photos, ON1, and more. Each week we get new AI photography news. It could be an announcement about a new tool from Adobe, Google, or OpenAI, or it might be an argument or lawsuit about the copyright aspects of the tools. Let's take a *practical* look at using artificial intelligence to augment (not replace) our creative photography work.

We'll briefly review how AI image-generation tools work and touch on the copyright issues before getting into the software to explore numerous ways to incorporate AI into our creative world.

November 17th- TBD

As always, your board continues to work hard to provide meaningful content for the club. We appreciate any input you may have.

Todd Towell

Nature Photographers of the Pacific Northwest Spring meeting!

Our speaker, Lisa Langell

"How We Can Be More Creative and Artistic Photographers"

Saturday Morning - Linn-Benton Community College in Albany.

The doors will open at 8:30 am and the meeting will start at 10:00 am.

Themes for 2025

Jan - Rustic

Feb - Tiny Things

Mar - Bridges

Apr - Black/White

May - Bubbles/water drops/splash

Jun - Odd Couple

July - Framed

Aug - Less is More

Sep - Painting w. Light

Oct - SOOC

Nov - Humor

Dec - Similitudes