



AUGUST 2024
Volume 22: Issue 8

IN FOCUS

CLUB EVENT SCHEDULE

August

- 2nd First Friday Art Walk-Bend
- 5th Critique Night - Theme/Open
Theme: Smoke/y
- 6th PhotoTalk Lunch at Cafe Sintra 11:30am
- 19th Program Night
- 20th PhotoTalk Lunch at Cafe Sintra 11:30am

September

- 2nd **NO MEETING**
- 3rd PhotoTalk Lunch at Cafe Sintra 11:30am
- 16th Critique Night - Theme/Open
Theme: Autumn Colors
- 17th PhotoTalk Lunch at Cafe Sintra 11:30am

October

- 4th First Friday
- 7th Critique Night - Theme/Open
Theme: Black/White
- 8th PhotoTalk Lunch at Cafe Sintra 11:30am
- 19th Daniel Gregory Workshop
- 20th Daniel Gregory Workshop
- 21st Program Night: Daniel Gregory
- 22nd PhotoTalk Lunch at Cafe Sintra 11:30am



*“Sky Mammal” ©Dan Schafer”
Theme “Something Which Flies”*

INSIDE THIS ISSUE

- Member Gallery: July Page 3-5
- President’s Message Page 6
- August Program Page 7
- 2024 Officers. Page 8
- 2024 Themes Page 8

Welcome to **IN FOCUS**, newsletter of the Cascade Camera Club, located in Bend, Oregon.

Our meetings are held at Larkspur Community Center, 1600 SE Reed Market Rd, the First and Third Monday of each month (except September) from 6:30pm until 8:00pm. We use the Multi-purpose Room. Check the Cascade Camera Club Website for any changes.

Website: cascadecameraclub.com
Email: cascadecameraclub.com/contact/

July Critiquer

John Williams

Theme Was "Something that flies"

SUBMISSION DEADLINE

**11:59 pm PST ON THE WEDNESDAY
PRIOR TO CRITIQUE NIGHT**



JULY SUBMISSIONS

Theme:

John Aylward	Hungry Great Egrets
Chris Bales	Pied Kingfisher
Marisela Berlanga	Bees Flower Target
Jim Dunn	The Premises is Occupied
Blanche Feekes	Brown Pelican in Flight
Julie Furber	Bird Blurs
Mike Gallagher	Things That Fly Butterfly
Joe Hudspeth	Silver Spitfire
Bev Murphy	Eagle Landing
Steve Peters	Fine-ly Feathered Friend
Brian Russell	Hummingbird
Ken Sandine	White Rocket
Jack Schade	Waiting
Dan Shafer	Sky Mammal
Matt Smith	The Barn
John Stewart	Butterfly
Todd Towell	Black & White Flight

Critiquer for August

Joe Klein



©Bev Murphy



©Chris Bales



©John Aylward



©Julie Furber



©Brian Russell



©Joe Hudspeth



©John Stewart



©Jim Dunn



©Ken Sandine



©Steve Peters



©Matt Smith



©Mike Gallagher



©Todd Towell



©Marisela Berlanga



©Blanche Feekes



©Jack Schade

PRESIDENT'S MESSAGE

Your board is continuing to work on ongoing and new projects.

Bend Festival Task Force

Cascade Camera Club had a booth at the Bend Summer Festival the weekend of July 13-14. Huge thanks to Steve Peters for spearheading and organizing this effort. Thanks to all who helped at the booth and displayed their artwork. Sales for member artwork was modest as were sales of the book. We did sell 10 books which pretty much offset the cost of the event. More importantly, there seemed to be a lot of interest in the club. Many folks asked for more information about meetings. Some took the CCC business card and indicated they would come to a meeting. From a marketing perspective this seems like it was very successful. Hopefully we will gain some new members. Word on the street is that the Fall Festival is always a better time to sell product since folks are thinking about the holidays. Steve has some ideas about how to better promote the book next time.

Website Task Force:

The Website task force has met and will be assessing our current and future needs. If you have input you would like for them to consider during this process, please contact Ralph at multi-media-chair@cascadecameraclub.com.

Member Workshops:

Registration is now open for the Daneil Gregory Voice and Vision Workshop which will be held Oct 19-20th. The two days will include shooting in the field on Saturday and classroom instruction on Sunday. On Saturday there will be a morning shoot followed by a no host breakfast and mid-day break. The group will meet again in the evening for golden hour shots. Daniel is happy to stay late with anyone who is interested in night sky photography. The cost is \$400 per person for both days and includes snacks and lunch on Sunday. Daniel has agreed to stay for our Monday Oct 21 Program night. He will present "a fun black and white processing presentation with a few tips on printing". Details on how to register were initially provided by an email to the membership and are now available in the members only section of the website or you can contact Todd at president@cascadecameraclub.com.

Program Committee Chair:

The program committee has developed content for the remainder of the year. They are also taking the lead in organizing a year end / holiday party for our December 16th meeting. If you have suggestions for topics or would like to help with the holiday party, please contact Chris at program-chair@cascadecameraclub.com.

Nominating Committee

The board would like to establish a nominating committee to choose candidates who are best suited for each board seat and make recommendations to the board. This committee would not hold a board seat but would report to the board by the November board meeting with a recommended slate of officers. If you are interested in helping shape the future of our club or in serving on the board, please contact any board member.

Membership Chair: Ruth Baker

Ruth has been asked by the board to keep track of attendance at meetings. This is an important metric for us as we determine the best meeting venues and the types of programming that is most interesting to the membership. Ideally, we would like to capture not just how many but also who attends our meetings. She will be trying a variety of methods of capturing this information. Please help by cooperating with these efforts.

Book Project Update

Our inventory of books is dwindling, which has caused the board to discuss the possibility of ordering a reprint. This is a decision that needs member input. Since we don't have sponsorship, we would be responsible for the entire up-front cost. The club currently has a balance of ~\$37,000. We generally have an operating budget that is covered by member dues but does not allow for extras like supporting speakers from outside Central Oregon. This is the estimate from PrintNinja for reprinting the book. We do get a discount for being a return customer and can make minor changes if needed.

At the \$60 retail price and rounding down to account for Collective Pallet fees (guestimate) we could net ~\$10,000 on 500 books, \$25,000 on 750 books and \$33,000 on 1000 books. Assuming all the books sell in a reasonable time frame. There are costs associated with storing books at Collective Pallet and for handling / fulfillment of orders. While we can afford to cover the costs, as a club we need to decide if we are willing to 'tie up' our funds and take the risk of books not selling. The board appreciates your input on this matter. Please contact any board member or Todd at president@cascadecameraclub.com with your thoughts.

Meetup Group

We need a Meetup Group organizer (or two or three). Our Meet Up group has languished for the last year. Our membership in MeetUp is paid through this fall. If there is interest from the club and a couple of members who would like to take on the responsibility of organizing some outings we can continue to pay the fees. This doesn't have to have a rigid schedule, but it would be

Continue on next page

Continued from previous page

ideal if we could offer 1 a month during most of the year. If not, we will discontinue the group. If you are interested in helping with the Meet Up group, please contact any board member or Todd at president@casadecameraclub.com. As always, we love to hear from members on any issues related to the club. Please feel free to contact a board member.
Todd Towell

EDUCATIONAL OPPORTUNITIES COMING UP

Daniel Gregory Voice and Vision Workshop

Registration for the 2 Day Daniel Gregory Voice and Vision Workshop is now open. The workshop will be held **Oct 19-20th**. Cost of the 2 day workshop (including lunch on Sunday) is \$400. Registration is limited to 12 attendees. More information about the workshop can be found on the Cascade Camera Club Website under News and More.

To register copy and paste this link:

<https://www.danieljgregory.com/workshop-cascade-camera-club-october-2024/>

Password: casadecamera

or go to <https://www.danieljgregory.com>

Under the workshops tab click on Cascade Camera Club Private Workshop

Password casadecamera

Photoshop Virtual Summit

The next Photoshop Virtual Summit is coming **November 11 - 15, 2024!**

The Photoshop Virtual Summit 6 will feature all new classes from your favorite instructors and some exciting additions to our instructor team.

All the details, including instructors and the schedule will be coming soon. The dates for the next summit: November 11 - 15, 2024.

Keep on Learning!

Dave Cross

Founder, Photoshop Virtual Summit

Photoshop World 2024

Join us at Photoshop World 2024, coming your way this **September 24-26th!** Immerse yourself in an event packed with innovative sessions and inspiring content. Experience the same quality you've come to love from KelbyOne & KelbyOneLive, with new, exciting features to boost your creativity in Photoshop and Lightroom. Push your limits, gain fresh insights, and take your photography to new heights.

Register Now for PSW 2024 <https://photoshopworld.com/?af=empsw24>

PROGRAM NIGHT - AUGUST 19TH

Processing Tips to Enhance the WOW! Factor Featuring Dan Schafer

CCC Booth at July Summer Festival in Bend



2024 THEMES

Aug - Smoke/y
Sep - Autumn Colors
Oct - B/W
Nov - Waterfalls
Dec - All is in Motion

CASCADE CAMERA CLUB 2024 OFFICERS

Todd Towell- President
Steve Peters - Vice President
Julie Furber - Secretary
Brian Russell- Treasurer
Oscar Berlanga - Member-at-Large
Chris Bales - Program Chair
Ruth Baker - Membership Chair
Ralph Delamarter - Multi Media Chair
Bev Murphy - Communication Editor
Jim Sellers - Audio Chair