



January 2024
Volume 22: Issue 1

IN FOCUS

CLUB EVENT SCHEDULE

January 2024

- 1st Happy New Year - **No meeting**
- 5th First Friday Art Walk - Bend
- 15th Critique Night: Theme/Open
Theme: Frozen
- 16th Photo Talk Lunch at Cafè Sintra 11:30am

February

- 2nd First Friday Art Walk - Bend
- 5th Critique Night - Theme/Open
Theme: Shadow/s
- 6th Photo Talk Lunch at Cafè Sintra 11:30am
- 19th Program Night
- 20th Photo Talk Lunch at Cafè Sintra 11:30am

March

- 1st First Friday Art Walk - Bend
- 4th Critique Night - Theme/Open
Theme: Desert
- 5th Photo Talk Lunch at Cafè Sintra 11:30am
- 18th Program Night
- 19th Photo Talk Lunch at Cafè Sintra 11:30am



“Dendritic Conjunction”
©Steve Peters
Theme “Dendritic Pattern/s”

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Welcome to **IN FOCUS**, newsletter of the Cascade Camera Club, located in Bend, Oregon.

Our meetings are held at Larkspur Community Center, 1600 SE Reed Market Rd, the First and Third Monday of each month (except September) from 6:30pm until 8:00pm. We use the Multi-purpose Room. Check the Cascade Camera Club Website for any changes.

Website: cascadecameraclub.com
Email: cascadecameraclub.com/contact/

December Critiquer

Ric Ergenbright

Theme Was "Dendritic Pattern/s"

SUBMISSION DEADLINE

11:59 pm PST ON THE WEDNESDAY
PRIOR TO CRITIQUE NIGHT

CRITIC'S CHOICES

☀️ ☀️ ☀️ ☀️ ☀️ ☀️ ☀️
☀️
☀️ Joel Bailie ☀️
☀️ Brad Bailey ☀️
☀️ Chris Bales ☀️
☀️ Steve Peters ☀️
☀️ Bev Murphy ☀️
☀️ Dan Schafer ☀️
☀️ John Stewart ☀️



DECEMBER SUBMISSIONS

Theme:

Robert Agli	Yellowstone Thermophiles
John Aylward	Hotspring Abstract
Brad Bailey	Tropical Lightshow
Joel Bailie	Hidden Lines
Chris Bales	Snow Flesh
Julie Furber	Dendritic Patterns in Snow
Mike Gallagher	Tides Out
Shellie Littau	In the Redwoods
Bev Murphy	The Last One
Judy Neill	Moss
Steve Peters	Dendritic Conjunction
Brian Russell	Ibis
Jack Schade	Bare Root
Dan Schafer	Eerie Canals
Ken Sandine	Dendrites On The Deschutes
Matt Smith	The Shape of Erosion
John Stewart	Natures Canopy

Open:

James Dunn	Goodpastor Bridge at Twilight
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Critiquer for January

Abbott Schindler



©John Stewart



©Matt Smith



©Blanche Feekes

December Theme Images
"Dendritic Pattern/s"



©Robert Agli



©Joel Bailie



©Brad Bailey

December Theme Images
"Dendritic Pattern/s"



©Shellie Littau



©Judy Neill



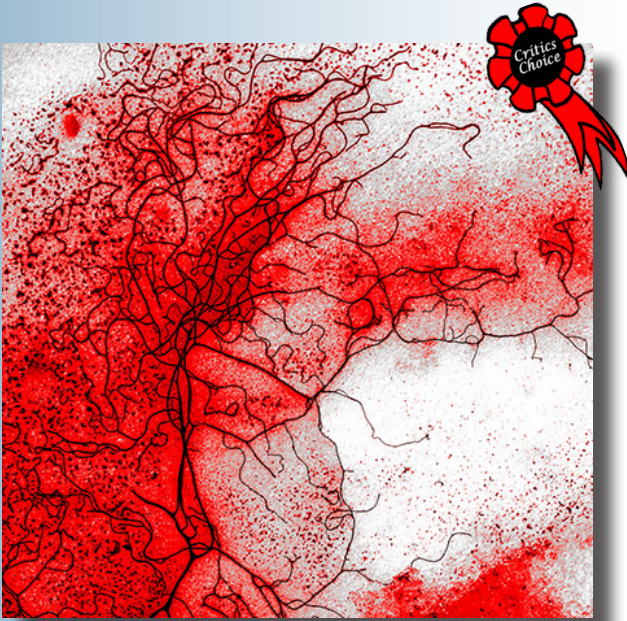
©Dan Schafer



©Mike Gallagher



©Julie Furber



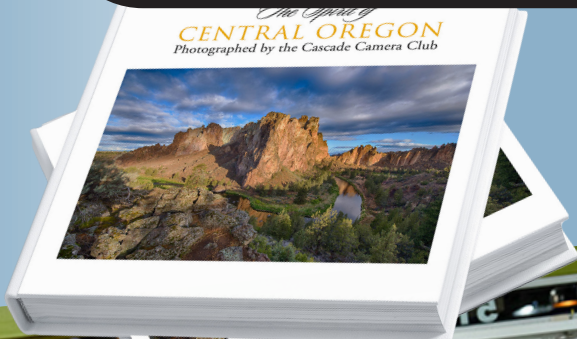
December Theme Images
"Dendritic Pattern/s"



December
Open Image →



BOOK LAUNCH PARTY



A Special Thank You
to our
Partners
Visit Central Oregon
CENTRAL
OREGON
and
Eagle Wealth Management
EAGLE
WEALTH MANAGEMENT



Another View

By

Robert Agli

Soichiro Honda and the 4 Whys

I only met him once and I believe he was already in his 80's but Soichiro Honda made the energizer bunny look like a geriatric patient. The day I met him he had just received a huge crystal award. He hoisted it over his head like a prize fighter who had just won a championship. His entourage was terrified he would drop it and you could see he delighted in teasing them.

I spent a couple of decades at American Honda and the business principles that Honda-san imbued on the company was indeed a guiding light in a corporate sea of darkness but that's a story for another day.

As an engineer, Honda embraced a street savvy methodology to problem solving. First off, production problem solving did not get done in the boardroom and for that matter almost all problems could not be resolved in the boardroom. If you wanted to problem solve you went to the source and then you asked the 4 Why's. The ensuing dialogue usually entailed going to people on the line and asking what do you think the problem is? And with every answer would come his next question why do you think that is? It was astounding how well the process worked. Of course, production problems were rather black and white. Did the process work in less tangible circumstances. A surprising amount of time it did.

Ok photographers that's the hook. Why are you a photographer? Let's play that out with a hypothetical club member.

Question: "Why are you a photographer?"

Answer: "It's something I enjoy doing."

Question: "Why do you enjoy doing it?"

Answer: "Hum, I never thought about it. I think it's the challenge."

Question: "Why is it a challenge?"

Answer: "It's a rather complicated process. You need to understand, light and composition and technique and then you need to understand your gear and even all that computer stuff."

Question: "Why go through the complicated process?"

Answer: "I guess there is a sense of joy in the accomplishment and it's a pretty individual accomplishment that not everyone can do. It's something where I can take ownership and no one will ever have exactly the same take on an image that I did."

(more)

In our high tech and very complicated world it's nice to be able to kick back and ponder something as basic as why we are involved or even passionate about our photography. Explore your own 4 Whys. You may surprise yourself...

Happy New Year

A NEW YEAR REMINDER

CHANGE THE YEAR TO 2024 IN YOUR
CAMERA BODY AND ANY OTHER PHOTO
GEAR WHICH GIVES DATE/TIME/ETC.

BE SURE TO INCLUDE YOUR METADATA COPYRIGHT.

HAVE YOU CALIBRATED YOUR MONITOR RECENTLY?

We have 2 different color calibration software options
for members to use free of charge to calibrate monitors.
Check with Jim Sellers if you'd like to use one.

1. X-Rite i1Display Studio/Pro Plus Colorimeter
Includes: Training Video, Software and cable
2. DataVision Spydr 4 Pro

Contact Jim Sellers - audio-chair@cascadecameraclub.com

2024 THEMES

Jan - Frozen
Feb. - Shadow/s
Mar - Desert
Apr - Weather
May - Windows
Jun - Back Alleys
Jul - Something that Flies
Aug - Smoke/y
Sep - Autumn Colors
Oct - B/W
Nov - Waterfalls
Dec - All is in Motion

CASCADE CAMERA CLUB 2024 OFFICERS

Todd Towell - President

Steve Peters - Vice President

Julie Furber - Secretary

Brian Russell - Treasurer

Oscar Berlanga - Member-at-Large

Robert Agli - Program Co-Chair

Brent McGregor - Program Co-Chair

Ruth Baker - Membership Chair

Ralph Delamarter - Multi Media Chair

Bev Murphy - Communication Editor

Jim Sellers - Audio Chair