





CLUB EVENT SCHEDULE

June

2 nd	First Friday Art Walk	
5^{th}	Critique Night: Theme/Open	
	Theme: Negative Space	

- 6th Photo Talk Lunch at Cafè Sintra 11:30am
- 19th Program Night TBA
- 20th Photo Talk Lunch at Cafè Sintra 11:30am

July

- 3rd No Meeting Holiday
- 7th First Friday Art Walk
- 17th Critique Night: Theme/Open
- Theme: Architecture
- 18th Photo Talk Lunch at Cafè Sintra 11:30am

August

4 th	First Friday Art Walk
7 th	Critique Night: Theme/Open

- 7th Critique Night: Theme/O Theme: Opposites
- 8th Photo Talk Lunch at Cafè Sintra 11:30am
- 21st Program Night TBA
- 22nd Photo Talk Lunch at Cafè Sintra 11:30am

September

1 st	First Friday Art Walk - Bend
4 th	NO MEETING - Labor Day Holiday

- 5th Photo Talk Lunch at Cafè Sintra 11:30am
- 18th Critique Night: Theme/Open Theme: Musical Instruments
- 19th Photo Talk Lunch at Cafè Sintra 11:30am



"This Bud is for You" ©Julie Furber Theme "Whimsical"

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Welcome to *IN FOCUS*, newsletter of the Cascade Camera Club, located in Bend, Oregon.

Our meetings are held at Larkspur Community Center, 1600 SE Reed Market Rd, the First and Third Monday of each month (except September) from 6:30pm until 8:00pm. We use the Multi-purpose Room. Check the Cascade Camera Club Website for any changes.

Website: cascadecameraclub.com Email: cascadecameraclub.com/contact/

> May Critiquer Shireen Gastineau Theme Was "Whimsical"

SUBMISSION DEADLINE 11:59 pm PST ON THE WEDNESDAY PRIOR TO CRITIQUE NIGHT

MAY SUBMISSIONS

Theme:

Robert AgliGoats Eye VieJohn AylwardBlow Me A KMarisela BerlangaRose BlanketBob BushMoe Larry anJim DunnWhere the FlyBlanche FeekesCurious ClouJulie FurberThis Bud is foMike GallagherWhimsy in thBev MurphyA Bounty of CSteve PetersDouble Take FMarty RoseIs It In FocusKen SandineWhimsical He

Jack Schade Dan Schafer Matt Smith John Stewart Todd Towell

Goats Eye View Blow Me A Kiss Moe Larry and Curly Where the Flying Fishes Play **Curious** Clouds This Bud is for You Whimsy in the Park A Bounty of Colors Double Take at Tipsoo Lake Is It In Focus Whimsical Hat Whimsical Personality Waiting for Grandma Mac The Minivan Ladies and Dogs on the 4th How much longer



Thanks to MA WILLSON for the banner image. All images in this newsletter are copyright of the Maker and may not be reproduced

Critiquer for June Joe Kline



May Theme Images "Whimsical











May Theme Images "Whimsical











May Theme Images "Whimsical











BOOK PROJECT

Here is a link to a pdf draft copy of our club's book, The Spirit of Central Oregon, featuring photographs from 43 members: https://www. dropbox.com/s/zzlyufsq790lgz9/CCC-Book-DRAFT_Do%20Not%20 Share_2300520.pdf?dl=0 (Don't forget to choose "Full Screen Mode" under "View," and contact Ralph if you have problems.) Please do not share the link with others; this draft is currently intended for club members only. Thanks.

We hope you find the book beautiful, inspiring, and professional; and that you feel a sense of pride in being part of it.

Hallelujah: we will launch the 30-day Kickstarter fundraising campaign on Tuesday, May 30! If we succeed in our fundraising goal, we will place an order with PrintNinja as soon as possible after that and then anxiously wait the 11 weeks or so for proofing, production, and shipping. We're definitely on schedule to have books available for the holidays.



To use Kickstarter, we specify a fundraising goal and won't receive a penny unless we achieve that goal through pledges. We are desperately counting on members to help with promotion in these ways: (1) Pre-order books your-self through the Kickstarter campaign--especially in the first few days to help build momentum. (2) Consider making the "Friend of the Club" donation in Kickstarter. (3) Once the campaign goes live, please send the link to friends, relatives, realtors (and have them send it to other realtors), doctors, dentists, contractors and anyone else you can think of. We will remind you of this again on launch day. (4) If you use Facebook, Instagram, etc., please put a brief notice and link to the Kickstarter page in your posts for the duration of the campaign. (5) Please review the Kickstarter page preview so that you are familiar with what's going on and can communicate it to others, and let us know if anything isn't clear.

The book committee will be announcing the campaign launch to the email list we have been building and will place announcements in The Source Weekly and the Bulletin, but we view member promotion as the most important key to success. This book is something we can all be proud of and would be a really positive step for the Cascade Camera Club. Please consider not only pre-ordering one or more copies, but also donating to the book fund.

We will send you another notice with specific instructions about pledging on the day of the launch and will send further notices throughout the 30-day Kickstarter campaign.

PLEASE NOTE: In viewing the book, bear in mind that while the included images are final, the text is still unfinished. Please check the titles and captions of your images to see if they are correct and correctly spelled.

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DON'T FORGET TO JOIN US TUESDAYS AFTER A MONDAY MEETING

LUNCH/COFFEE AT CAFE SINTRA - BEND 1024 NW Bond St #2068, Bend, OR 97701

Another View By Robert Agli

THE BOOK



I have been involved in the Spirit of Central Oregon book project ever since Bob Bush called me and asked my opinion on whether it was feasible for the club to produce a high-quality photo book. I had no idea what was instore for our little committee when I started my phone campaign enlisting "volunteers". Ric Ergenbright, having produced numerous photo books was probably the only one who knew what was coming and he cautioned us this was a huge undertaking. Huge is a major understatement. It consumed a significant part of the lives of Bev Murphy and Ric Ergenbright who had to assemble the final images selected from what I believe was close to 1000 images. Most editors have the enviable discretion to pick and choose what they want and don't want in a publication. We made the commitment to include at least some representation from all those who submitted photographs. Designing a coherent story from this assortment might be akin to writing a book by selecting passages from every language in the world.

I certainly have a dog in this fight so I admit to a degree of bias, but I have also worked with numerous photo editors and I have a decent collection of coffee table photo books. The final product is definitely something that I can say merits a place in my collection on the coffee table and I can proudly say I helped.

Having the product and producing it are two different worlds. Production takes money and if you can't front the money it means you have to come up with a means to fund the book. Dan Schafer designed a Kickstarter campaign and even sold the idea of book sponsorship to the Central Oregon Visitors bureau. That sponsorship didn't cover the entire cost but it gave us a great start.

Imagine approaching someone and saying, "Hey, we have this great product and we can show you some images but we don't have the actual product. How about buying it?" Well, that's exactly what a Kickstarter campaign is all about. It's having faith enough in the product that you are willing to help fund it. The beauty of Kickstarter is if the funding goal isn't reached you don't pay a dime.

I'm sure the 40 plus photographers who contributed will buy at least a book but we need a lot more than that to reach our goal. And the book contributors account for only half our members. As a member you should be exceptionally proud of your fellow members and support them through your purchase. This is something you can share with family and friends and most definitely state you are part of the organization that published this work and your contribution helped make it a reality. As a matter of fact, you should be hitting up family and friends to buy the book!

If you have any intention of buying this book or are considering contributing a donation to help us meet our goal I strongly recommend you don't procrastinate. Remember this is a limited production run and when they are gone, they are gone. Is this a collector's item? Only time will tell.

If you are a Photoshop User You will want to check out **Generative Fill AI** A new feature coming to Photoshop

Currently available in Photoshop Beta version 24.6.0 Release Be sure your Photoshop account is current Download the Beta version by Going to Creative Cloud You'll find it In the left menu under Beta apps.

Photoshop Instructors are saying..... This is a Game Changer It allows you to add realistic items to an image as well as remove unwanted complicated ones

Here is an short explanation by a couple instructors whom I follow, just to get you started:

Colin Smith of Photoshop Cafe www.youtube.com/watch?v=VEWTJcp ENu0&ab_channel=photoshopCAFE

Jesus Ramirez of Photoshop Training Channel https://www.youtube.com/watch?v=a3LXB-IA-Qw

Be sure to check this out with the instructors you follow on YouTube

2023 THEMES

Pattern
Bad Weather
Abstracts
Forms in Nature
Whimsical
Negative Space

Jul	Architecture
Aug	Opposites
Sep	Musical Instruments
Oct	B/W
Nov	Shapes
Dec	Dendritic Patterns

These are the themes for 2023. Their order may change pending the critiquers. If that happens, you'll be notified ASAP by email.

CASCADE CAMERA CLUB 2023 OFFICERS

Bob Bush- President Shireen Gastineau - Vice President Julie Furber - Secretary Todd Towell - Treasurer Oscar Berlanga - Member-at-Large Robert Agli - Program Co-Chair Brent McGregor - Program Co-Chair Ruth Baker - Membership Chair Ralph Delamarter - Multi Media Chair Bev Murphy - Communication Editor Jim Sellers - Audio Chair

Upcoming Photo Ops



June 21st is the Solstice Which is on a Wednesday

Get ready for July 4th Fun on the Fourth Fireworks/Parade

Balloons Over Bend July 28th - 30th