

IN FOCUS

PRESIDENT'S MESSAGE

About the state of the Cascade Camera Club...it's good! We have 85-or-so members, with a solid core of regulars, a dedicated and hard-working board, outstanding local professionals who help with critiques and programs, a very nice newsletter, a very nice web site, and—as always—exceptional photo opportunities in Central and Eastern Oregon. The meeting attendance is lower than in pre-pandemic days, naturally, but the meetings have been enjoyable, and to my eye, the overall quality of member images is better than ever.

The "Spirit of Central Oregon" project has allowed each of us to resurrect some of our best local images and has also forced us to get out and think about local photography in a different way. As you will see in the August program meeting, there are many exceptional images and potential for a very nice photo book that showcases what we do and how well we do it. And what's wrong with that?! So far, about 40 members have already contributed images and it's becoming clear that the diversity of styles and viewpoints is going to be both a distinguishing feature and a strength of this book. There's still plenty of time and desire for more photos, though. I encourage all of you to think about what you might do in August and the rest of the year and I hope that by contemplating and executing successful images in this context we might all improve our craft just a bit.

Cheers, Dan



"The Finale" ©Julie Furber Theme "ISOLATED"

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Welcome to *IN FOCUS*, newsletter of the Cascade Camera Club, located in Bend, Oregon.

Our meetings are held at Larkspur Community Center (formerly known as the Bend Senior Center), 1600 SE Reed Market Rd, the First and Third Monday of each month (except September) from 6:30pm until 8:00pm. We use the Multi-purpose Room. Check the Cascade Camera Club Website for meeting updates.

Website: cascadecameraclub.com Email: cascadecameraclub.com/contact/

July Critiquer
Dan Schafer

Theme Was "Isolated"

SUBMISSION DEADLINE

11:59 pm PDT ON THE WEDNESDAY
PRIOR TO CRITIQUE NIGHT

JULY SUBMISSIONS

Theme:

John Aylward Tulips

Marisela Berlanga Isolated & Abandoned on

the Trail

Bob Bush Alone on a Branch
James Dunn The Sole Searcher
Blanche Feekes Lone Pelican

Julie Furber The Finale Joe Hudspeth First Bloom

Pete Martin Alone in the Mountains
Bev Murphy Hiddeen Cabin in the Forest

Judy Neil Newborn

Steve Peters Havana Isolation

Michael Rouse Precious

Brian Russel Bleeding Heart
Jack Schade Eye Solated
Larry Teague Noon at the Cafe

Todd Towell Feeling Alone in this World



Critiquer for August Bev Murphy

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July Images "Isolated"

























July Images "Isolated"



Photography at the Old Mill

Roger Ager persisted in getting official clarification about photography in the Old Mill. Thanks to his efforts we now have an email that anyone can **copy and carry with them** on their phone or print it and carry it in your camera bag, so you have proof you can photograph in the Old Mill.

From: Gwen Shoemaker [mailto:Gwen@theoldmill.com]

Sent: Thursday, June 16, 2022 1:31 PM

To: Rager@bendcable.com Subject: Camera Club

Hi Roger,

Thank you for your patience while I got back to you. I wanted to let you know after your call I spoke with Beau, our marketing director, and expressed your concern regarding security and local photographers on property.

Beau reached out to our security team and reminded them that folks are allowed to take pictures around the Old Mill District. He also specifically mentioned there might be some photographers from the Cascade Camera Club taking pictures around the Old Mill District. Again, drones are not permitted nor commercial shoots without permission.

If in the future any of your fellow photographers encounter an issue, feel free to have them give us a call.

Enjoy your day!

Gwen Shoemaker Marketing Assistant Old Mill District oldmilldistrict.com 541.312.0131

BOOK PROJECT UPDATE

The book is shaping up to be a work that we can all be proud to own and to share with others.

Some ideas about how we hope to bring the book project to a successful conclusion

- 1. Currently we working with a 12" x 10'5" book size (subject to change).
- 2. We hope to publish about 400 photographs on 190 pages.
- 3. We expect the price will be about \$30.00.
- 4. We plan to accept submissions through December 31, 2022.
- 5. Based on what we currently know about printing schedules, we expect the publication date to be mid 2023.
- 6. Currently we are still recommending submitting 5 images per month.

We need ideas on how to come up with funding for the book. We plan to approach local businesses for the bulk of the money needed, but we really need to hear from you with ideas on how to sell these books. We also need to ultimately know how many books the membership is interested in purchasing.

The plan is to have a draft of the book sometime later in the year. To this end, there will be a mock-up of about 16 pages of what the book could look like. It will be available on the website and you'll be notified when it's available. We also need to provide a disclaimer that photos used in the mock-up may or may not be included in the final version of the book. With around 400 images in the book, there is every reason to believe we can have everyone published in this book who has submitted images for consideration. We hope to have participation from all Cascade Camera Club members.

Please submit your ideas, thoughts, questions, recommendations and marketing suggestions to Bev Murphy (bbmurphy@earthlink.net), or speak directly to one of the Committee members.

The Book Committee

Another View By Robert Agli

CONFESSIONS OF A CONTROL FREAK

Yes, I'm a self-admitted control freak. In all fairness I think that's the nature of photography. Photographers are on a relentless search to find the holy grail of photography, controlling outcome. Everything and I do mean everything in photography that we do attempts to control outcome. It starts with the selection of gear. In pursuit of that perfect image we are constantly buying (or lusting after) that new camera body or lens that promises to launch us into nirvana, the land of the perfect picture.

The minimalist, those disavowing the contemporary camera scene who trudge off into the wilderness with a 100 lbs. of wooden tripod and camera can't get away from the label of control freak. They remain tied to selecting film type and ISO, lens selection, aperture and shutter speed, amount of sharpening and perhaps a filter or two. And then, of course, there is processing...

Us contemporary folk may eschew the primitive scene but we are still caught up in the previously mentioned selection factors plus significantly more control capability like frame rate, white balance considerations, auto focus settings and an almost endless list of controls to get the shot.

Let's forget the gear scene and focus on all the other things you control to get a picture. You select the subject matter, the environment, the time of day, foreground, middle ground and background and a host of other factors. And you control the point of view, all of which determines the composition you want.

Of course, the most abhorrent circumstance for the true control freak is others controlling you. You can comply (with clenched jaw), ignore, fight or look for alternatives. I confess to having done all of the above in different situations.

Therefore, I embrace that I am a control freak and so should you. We have far more control of image making than anytime in photographic history. Every time you pick up a camera become aware of just how much you control rather than think of those things you can't control. The change in perspective from being

out of control to embracing what you can control is almost magical in what happens to your photography. Rejoice control freaks, you rule the photographic world!

HAVE YOU CALIBRATED YOUR MONITOR RECENTLY?

We have 2 different color calibration software options for members to use free of charge to calibrate monitors.

Check with Jim Sellers if you'd like to use one.

 X-Rite i1Display Studio/Pro Plus Colorimeter Includes: Training Video, Software and cable
 DataVision Spydr 4 Pro

Contact Jim Sellers - audio-chair@cascadecameraclub.com

2022 THEMES

Aug	Abandoned buildings
Sep	Night Life
Oct	Barns
Nov	Snow
Dec	The Shape of Water

August 15th Program

All about the book project The Spirit of Central Oregon

Come and learn the latest on how the book project is proceeding including a 32 page draft mock up.

Upcoming Photo Op Events

<u>Plashback Cruz 2022 in Bend</u> - August 4th - 6th <u>Air Show of the Cascades -</u> Saturday August 27th

CASCADE CAMERA CLUB 2022 OFFICERS

cascadecameraclub.com

Dan Schafer President

Bob Bush Vice President

Julie Furber Secretary

Todd Towell Treasurer

Shireen Gastineau Member-at-Large

Robert Agli - Program Co-Chairman

> Brent McGregor Program Co-Chairman

Ruth Baker - Membership Chairman

Ralph Delamarter Multi Media Chairman

Bev Murphy Communication Editor

> Jim Sellers Audio Chairman