



IN FOCUS

PRESIDENT'S MESSAGE

One of the examples I used when I taught statistics was a psychology experiment about motivation and creativity. Writing students were randomly assigned to receive either information about extrinsic rewards for writing (fame, money, what others think) or intrinsic rewards (self-satisfaction, relaxation, gaining insights) before writing a poem in haiku style. The poems were graded on creativity by 12 judges who were unaware of the experiment's purpose or procedure, and a statistical analysis showed very strong evidence that the creativity scores tended to be higher in the intrinsic motivation group. Although there was individual variability, the planting of notions of intrinsic rather than extrinsic motivation caused about a 10% higher creativity score.

The researcher concluded that "people will be most creative when they feel motivated primarily by the interest, satisfaction, and challenge of the work itself — not by external pressures." Other research has supported her conclusion.

I think it's a good lesson for artists to remember. And isn't it nice to be an amateur?!



"Look Marge, I'm Skiing" ©John Williams Theme "Unexpected"

INSIDE THIS ISSUE

Member Gallery: Feb	. Page 3-5
Program for March	Page 6
Book Project	Page 6
Themes for 2022	Page 6
Another View	Page 7
General Info	Page 8

Welcome to IN FOCUS, newsletter of the Cascade Camera Club, located in Bend, Oregon.

Currently we are not meeting in person.Our meetings are usually held at Larkspur Community Center (formerly known as the Bend Senior Center), 1600 SE Reed Market Rd, the First and Third Monday of each month (except September) depending on COVID restrictions. Check the Cascade Camera Club Website for meeting updates.

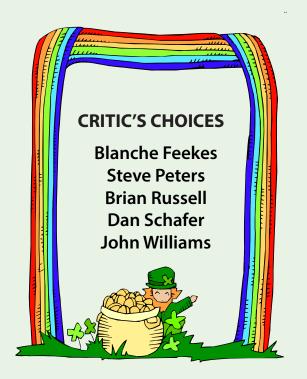
Website: cascadecameraclub.com Email: cascadecameraclub.com/contact/

February Critiquer

Kevin Kubota

Theme Was "Unexpected"

SUBMISSION DEADLINE 11:59 p.m. ON THE WEDNESDAY **PRIOR TO CRITIQUE NIGHT**



Banner image thanks to Judy Neill. All images are copyright of the Maker and may not be reproduced without permission.

FEBRUARY SUBMISSIONS

Theme:

John Aylward Looking for Snow in July What Are They Doing **Bob Bush** James Dunn **Unexpected Guest** Blanche Feekes Photoshop Fun

Jeannine Florance Given the Opportunity

Shireen Gastineau Oooh My

Surprise in the Tulips Joe Hudspeth Enjoying Their Balcony **Bev Murphy** Judy Niell Surprise Honey

Postcard from Patagonia Joyce Norman **Steve Peters** Venus Transit Photobomb

Michael Rouse Oh My God Brian Russel Daffodil

Ken Sandine Unexpected Death in Miami

Jack Schade **OOPS**

Shadow Detail Dan Schafer Cami Staskal Do It For the Shot Todd Towell Whole Bean Coffee John Williams Look Marge I'm Skiing

> **Critiquer for March George Lepp**

Page: 2 In Focus: March 2022







February Images "Unexpected"







February Images "Unexpected"















February Images "Unexpected"











Program Night March 21st, 2022

We will go with the same format for March as we did for February. It will be a Zoom Meeting, 7pm, the link will be sent a day or two prior to the 21st.

Once again we'd like our members to submit images which could be appropriate for the book. We will focus on a theme of "Anything Winter" but will add an "Open" category also.

Please send images to me at bbmurphy@earthlink

2022 THEMES

Mar	As Close As You Can Go
Apr	Black & White
Мау	Anything Railroad
Jun	Feathers
Jul	Isolated
Aug	Abandoned Buildings
Sep	Night Life
Oct	Barns
Nov	Snow
Dec	The Shape of Water

BOOK PROJECT

We are now a few months into our Book Project and already there have been a number of wonderful images submitted on the site and others submitted as part of the monthly critique that might be great in the book. There have also been a lot of questions about the book and the type of images that would be appropriate.

One of the most commonly asked questions is "what kind of images should I submit." The Book Project page asks members to submit images that "capture the spirit of Central Oregon - its community, its natural beauty, its arts scene, its people, and anything else that makes it special to you." It is those last few words that I would emphasize. This is a Club of diverse interests and any book should reflect that diversity. I am taking the book project as a challenge to think outside of my comfort zone. For me that means to think about more than landscape photography, and to think a bit more like a photojournalist. It means thinking about broadening the subjects of my photography to include ways of documenting life of Central Oregon. At the same time, I know

that if I do not do what interests me, I won't do a very good job. If members submit images that are driven by their own photographic vision and passion, we will have plenty of images for a really nice book.

There have also been a number of questions about the definition of "Central Oregon." The Editorial Board had a number of discussions about this question and while we did not come up with any formal definition, there seemed to be a general consensus that "Central Oregon" should include anything that is approximately within a 100 miles from Bend or a short day's journey. Thus, the Painted Hills, Sahalie Falls, Fort Rock would be part of our definition of "Central Oregon" but probably not Klamath, the Columbia River Gorge or the Willamette Valley.

Ultimately, the contents of this Book will be determined by the members so don't feel like there is some group that has figured this all out. It is a process which will evolve over time and your participation will define what this Book is all about.



Another View By Robert Agli



You Can't

It's story time kids. By the age of 10 I had a serious obsession with all things Australian. One day my mother handed me the local newspaper and pointed out that the editor of the Hobart, Tasmania News was spending time visiting and working with our local newspaper. I, of course, wanted to hop on my bike and pedal the 10 miles to town and sit in the newspaper office and stare at him like some captive animal. My mother said you can't do that. That's all I had to hear. I wrote him a letter in my 10 year old chicken scrawl and invited him to dinner. He accepted! I then had to confess to my mother what I did. He brought pictures and magazines and books. I probably said two words the entire night. I just sat there in awe. It started a life-long passion for Australia, photography and journalism. Why I did not become a journalist or at least emigrate to Australia are stories for another day. When I reflect back to that time, I realize that it was also the germination of a mental trigger that would influence my entire life. The words "you can't" just makes me crazy. It is also a driving force for my visual problem solving.

Here are a couple of photography related "you can't" stories. I was given an assignment to photograph two rodeo queens. To give you a little background on rodeo queens, they not only have to be damn fine looking young women they must also have excellent scholastic records, be extremely sociable and, of course, outstanding riders. All, of which, makes them prime targets for the lowlife predators that may frequent the rodeo circuit. Therefore, they have chaperones with them 24/7. Chaperone is a nice way of saying bodyguards. My job was to photograph them in a sort of day in the life scenario. My editor said what he really wanted was a shot of them preparing their makeup but of course you can't go into a ladies bathroom at the rodeo grounds. The die was cast! I couldn't takeover the women's restroom but I could commandeer the men's and I instructed the chaperones to guard the door. The girls were all for invading a taboo area. It was lots of fun and I got the "you can't" shot.



Another "you can't" story was I was given the cover assignment of the now defunct Bend Living Magazine. It wasn't any cover,

it was a trifold cover featuring Rachel Scdoris and her sled dog team. Rachel was the legally blind musher who competed and finished the Iditarod. Once again, I had an editor say "you probably can't do it but if you could get a shot of Rachel for the cover and when the trifold opens you can see her with the entire dog team would be nice but I know you can't do it in a single shot so I will settle for a shot of Rachel and then one of the team". I spent two weeks with Rachel during her dry land practice sessions photographing from every angle. Once we had snow both of us knew exactly what we had to do. The composite included with this story was 3 shots and I did it in one take. The publish-



er was absolutely freaked that I wanted to go with one take so I shot a second series. They published the first.

Admittedly that's a lot of bragging to make one little point. Successful photography and by that I mean, you got the shot, is the result of overcoming a massive series of problems. Most amateur photographers focus on the immediate technical aspects of photography. My point is that framing and shooting a technically well done frame is an important component but it's not the toughest part of photography. Today's cameras can do a reasonable job of capturing an image even in the hands of an absolute dolt but the real work is the planning, the prep and the journey. Having a motivational trigger like "you can't" just makes that entire process that much sweeter. When I hear someone say, "oh I can't take great pictures I just do snapshots" they have already failed. Far better to fail while trying, that's how you improve. There was a saying in the days of film photography, "you can tell a great photographer by the size of their trash can". You just never saw the failures. Can't should always be the last option on a long list of alternatives. If you are getting paid, failure can't be an option. You better get the shot or you lose a payday and a customer forever.

Nature Photographers of the Pacific

SPRING MEETING 2022April 2, 2022 - 9:00am - 12:00 pm

We decided the spring 2022 meeting will also be a Zoom meeting. Our invited speaker will be Joe McDonald.

Joe has been photographing wildlife and nature since 1966, starting with images of his pet turtles, lizards, and snakes, He's since been published in every natural history publication in the U.S. and is the author of 7 wildlife photography books.

Joe's presentation will be
"Cl;ose Up and Macro Photography
Fundamentals every nature photographer should know"

You must register online to attend this Zoom meeting. The registration link will be emailed on approximately March 6th.

IN REMEMBERANCE



Ben Massell

August 18, 1930 - January 22, 2022

A Celebration of Life is being planned for August 20, 2022. Please contact Joan for details. Memorial contributions are suggested to Pdx Jazz or the Deschutes Land Trust



CASCADE CAMERA CLUB 2022 OFFICERS

cascadecameraclub.com

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Bob Bush Vice President

Julie Furber Secretary

Todd Towell Treasurer

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