



In Focus

CLUB EVENT SCHEDULE

APRIL

- 7th Critique: Digital: Open/Theme
Theme: Leading Lines
- 8th Photo Talk Lunch at Cafè Sintra 11-1 PM
- 14th Deadline for Exhibit Thumbnails to Wendy
- 21st Program: Jim Smith
- 22nd Photo Talk Lunch at Cafè Sintra 11-1 PM

MAY

- 2nd Reception for City Hall Exhibit
- 5th Critique: Digital Open/Theme
Theme: Photojournalism
- 6th Photo Talk Lunch at Cafè Sintra 11-1 PM
- 19th Program: Mike Jensen - Video How To's
- 20th Photo Talk Lunch at Cafè Sintra 11-1 PM

JUNE

- 2nd Critique: Digital Open/Theme
Locations: Bend City Scape/Smith Rock
- 3rd Photo Talk Lunch at Cafè Sintra 11-1 PM
- 16th Program: TBA
- 17th Photo Talk Lunch at Cafè Sintra 11-1 PM

JULY

- 7TH Critique: Digital Open/Theme
Theme: Side by Side
- 8th Photo Talk Lunch at Cafè Sintra 11-1 PM
- 21st Program: TBA
- 22nd Photo Talk Lunch at Cafè Sintra 11-1 PM



*“Dawn at Sunset” ©David Johnson
Theme “Sunset to Midnight”*

IN THIS ISSUE

- Member Gallery: MarchPage 3,4,5,6
- Instructions: City Hall ExhibitPage 7
- Another ViewPage 8
- Workshops/Classes/Seminars.....Page 9

Welcome to **IN FOCUS**, newsletter of the Cascade Camera Club, located in Bend, Oregon.

Our meetings are held at the Bend Senior Center, 1600 SE Reed Market Rd, the First and Third Monday of each month (except September). Doors open at 6:30 PM, the meetings start at 7:00 PM.

GUESTS ARE WELCOME

Email: info@casadecameraclub.org
Website: casadecameraclub.org

SUBMISSION DEADLINE
11:59 p.m. ON THE WEDNESDAY
PRIOR TO CRITIQUE NIGHT

March Critiques
Were By
Mike Jensen



March Theme
Sunst to Midnight



MARCH DIGITAL SUBMISSIONS

Theme:

- | | |
|------------------|----------------------------|
| Robert Agli | Moon Over Patagonia |
| Joel Baillie | Night Span |
| John Brand | Brookings Sunset |
| Patricia Carolan | Milky Way |
| Greg Chilcote | Sundown Near Madras |
| William Dziuk | After Hours |
| Donita Elbert | Flame On |
| Darrell Fevegeon | Niagra Night Spots |
| Carol Flowers | Fun with Lights |
| Quent Gillard | Night Train |
| John Hart | Red Sky at Night |
| Erin Hawthorne | Sunset Awakening |
| Joe Hudspeth | Courthouse at Christmas |
| Hugh Janssen | Night Time Yaquina Bay |
| David Johnson | Dawn at Sunset |
| Rich Marrocco | Purple Haze |
| Pete Martin | Denali at Midnight |
| Bev Murphy | Nighttime Dock Reflections |
| Judy Neill | God Beams and Mustangs |
| Bob O'Donnell | Cotswolds |
| Ginger Sanders | Missing Happy Hour |
| Dan Schafer | Sin City |
| Jim Sellers | Sunset in Elgin |
| Jim Smith | Northern Light Show |
| Jim St John | Old Vegas |
| Valorie Webster | Greek Stairway |
| John Williams | Reflect |
| MA Willson | Sparks Lake Sunset |

Open:

- | | |
|--------------|------------------------|
| Cory O'Neill | Winter Wonderland |
| Barb Rumer | Moon Glow at Zabrinsky |

Our Critiquer for APRIL
George Lepp



©Bob O'Donnell



©Joe Hudspeth



©Valorie Webster



©Joel Bailie



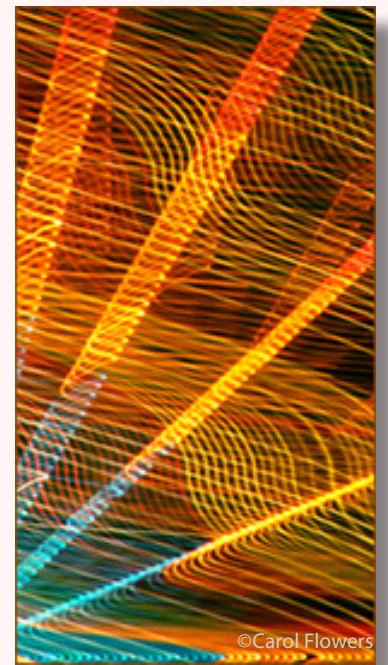
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John Williams



©Quent Gillard



©Carol Flowers

Member Gallery
March
"Sunset to Midnight"



©Rich Marrocco



©William Dziuk



Member Gallery -March
"Sunset to Midnight"



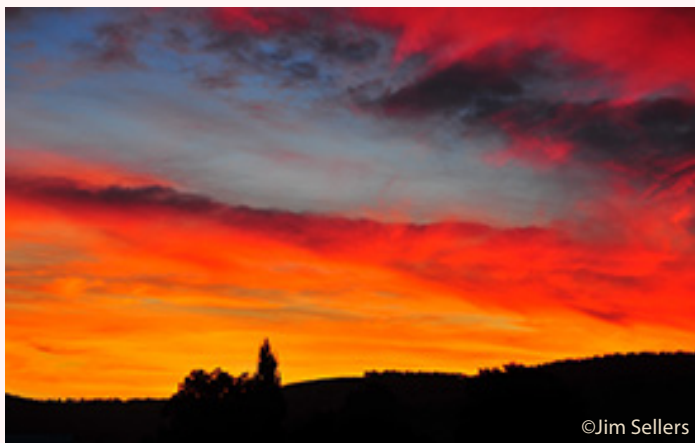
©Patricia Carolan



©Dan Schafer



©Darrell Feverageon



©Jim Sellers



©Jim St John



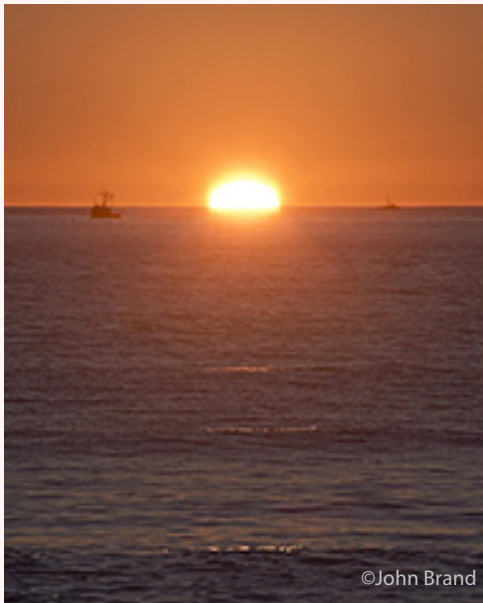


©Bev Murphy



©Greg Chilcote

Member Gallery
March
"Sunset to Midnight"



©John Brand



©Erin Hawthorne



©Pete Martin



©Donita Elbert



©Ginger Sanders



©Hugh Janssen



©Judy Neill

Member Gallery
March
Sunset to Midnight



©John Hart



©Robert Agli



©MA Willson

Member Open Gallery



©Barb Rumer



©Cory O'Neill

DON'T FORGET TO SEND 1 OR 2 FILE/S TO WENDY BY APRIL 14TH

CITY HALL EXHIBIT

Theme: FACES AND PLACES OF BEND
HOSTED BY BEND'S ARTS, BEAUTIFICATION & CULTURE COMMISSION
DEADLINE TO SUBMIT DIGITAL THUMBNAILS FOR CONSIDERATION - APRIL 12TH
IF SELECTED, THE PREPARED PRINT ITSELF NEEDS TO BE AT CITY HALL BEFORE APRIL 28TH.

Our club has been invited to create a juried Photography Exhibit to hang at Bend City Hall. The theme as mentioned above is **FACES AND PLACES OF BEND**. Wendy Caro (wendy@wendycaro.com) will head up the CCC Committee to oversee the exhibit. Please email (as an attached file), her a thumbnail (sized as we size submissions for critique night) a maximum of 2 digital files for consideration, no later than 7pm, Monday April 14th, 2014. You will be notified by April 19th if an image has been selected. You don't have to go to the trouble of printing/framing an image until you know if yours has been selected. If selected, your prepared print needs to be delivered to City Hall by April 28th, ready to hang. Canvas prints are acceptable, we're currently checking to see if metal prints would be considered. All submissions final, no exchanges please.

- Size: A framed minimum of 16" x 20" and a framed maximum of 36" x 48".
- Medium: Color is preferred, but we are open to ideas and suggestions. If any prints would be presented on canvas, we would request that they are wrapped and the staples secured from the reverse and not showing.
- Presentation: If we could have them ready to hang with secure supporting wire, or if a bracket is used, to have the eye level hang taken into consideration.
- Dates: The thumbnail needs to get to Wendy by April 12th, then the finished image would need to be dropped off at City Hall before April 28, 2014. The show would hang for 5 months, until September 28, 2014.
- Subject: Unique, special and creative images of Bend and/or its people, animals and visitors, and hopefully images that have not been shown previously in Bend.
- Opening: Friday, May 2 at 5:30 p.m. City Hall. We would request the artists to be in attendance and available to talk with visitors and speak about their work.
- Sales: 100% of the proceeds from any sales will be retained by the artists. Neither the City of Bend nor the ABC Commission would take any commission.

Questions? Contact Wendy or Bev.

APRIL 21st PROGRAM FEATURES JIM SMITH

TIP FOR MEMORY CARD by TIM GREY

QUESTION: Is it better to format your card each time you empty it, rather than just deleting?

TIM'S ANSWER: I would say that it is absolutely better to reformat your digital media card in the camera rather than simply deleting the images through any other means (whether in the camera or via your computer through a card reader).

Besides effectively deleting the images from the card in order to clear space for new images, formatting the card in the camera

also recreates the "table of contents" (the file allocation table) for the card, helping to minimize the risk of file corruption.

That's not to say that it is absolutely necessary to reformat the card every single time you would otherwise simply delete all images, but considering that reformatting is a very convenient way to clear the card and that it includes the extra potential benefit of reducing the risk of corruption.

By Permission of Tim Grey
To become a member of Tim's e-newsletter: www.timgrey.com/ddq/

ANOTHER VIEW

by

ROBERT AGLI

BAKED VS. RAW

THE RECIPE FOR FINE ~~DIXING~~ PHOTOGRAPHY

Recently there have been a number of brilliant articles published about the significant advantages of Raw format files. For the majority of the members of the Cascade Camera Club it's preaching to the choir. While Jpeg format certainly has a place in a photographer's bag of tricks it's Raw that provides the real ingredients for great photography. However, many folks don't really understand what Raw format really is and why it has such advantages.

MONTHLY THEMES

2014

Apr.	Leading Lines
May	Photojournalism
June	Location: Bend City Scape or Smith Rock
July:	Side by Side
Aug.	Glitz or Glamor
Sept.	Black/White
Oct.	Weather
Nov.	Water
Dec.	Tranquility

Months for Prints
June, Sept., Dec.

Be sure your image is submitted
by 11:59pm on the Wednesday prior
to the Monday critique

Videos for uploading digital
images can be found on our website
Cascadecameraclub.org

For those foodies out there the following analogy should drive the point home. I have had some really good frozen pies. The pie is well made and all I have to do is pop it in the oven and follow the baking instructions. However, as good as those pies are, I find myself wishing I could have selected the sugar content and, for that matter, how the crust was made. These pies cannot compare with a pie made from scratch in your own kitchen. It's all about control. The more control you have over the process the better the end result. The trade off, of course, is time. That frozen pie takes a lot less time to cook and get to your plate.

The frozen, pre-processed pie of photography is the Jpeg format. Not only are the ingredients already selected but the camera "bakes" the image. Yes, you have some control after capture of adjusting a Jpeg image but nowhere near what you can do with a Raw file.

It's hard to believe but many self-proclaimed advanced photographers are shooting Jpeg rather than Raw because they look better! These same individuals also are not using a full-featured image-editing program at least at the level of Photoshop Elements. All image-editing programs can render a Raw file and provide you with an initial interpretation of that file in the preview. You, as the creator, now have the luxury of optimizing that image with almost infinite adjustability and creating a better quality image than its Jpeg counterpart.

Processing time, both in the camera and in the editing program, use to be one of the disadvantages of shooting in Raw. With modern DSLR processors and all the tools available in editing programs it's a non-issue in terms of time. Sure it takes a bit longer than just viewing a Jpeg but you get exactly what you want.

Raw truly means raw. It is not an acronym. You provided the "ingredients" through the settings you selected. That raw data now needs to be "combined and baked" in an editing program. During that process you have the opportunity to add additional "ingredients" using the various editing tools. With the aforementioned Jpeg you can add some of the ingredients but you risk degrading the file or causing artifacts or posterization (banding).

There is math to substantiate these statements. A Jpeg is an 8 bit depth file that contains 256 tonal gradations from black to white. A 16 bit depth Raw file has 65,000 tonal gradations and provides what one author calls elasticity. That's a spiffy way of saying you have a lot more data to play with when making adjustment.

And without question one of the biggest benefits of shooting Raw is that all Raw conversion editors write only instructions to alter the image. The image is not physically changed thus preserving your original. Unless you specifically open a Jpeg in your Raw converter (or you use Lightroom) you are messing with the actual Jpeg data and that is a somewhat risky process.

Summarily, not unlike food, processing your own Raw data is healthier for you and your image.

CONGRATULATIONS

MIKE JENSEN

Mike has been appointed the 2014 Spring Artist In Residence at Crater Lake National Park.



New 2014 Oregon Photo Workshops with Cory O'Neill

This year, Cory will be offering another series of photo workshops for beginning, intermediate, and advanced photographers. This includes trips to pristine snowy perches around Central Oregon, fields of wildflowers along the Columbia, and deep forest waterfalls in the Columbia Gorge. In addition, this year Cory is offering a "Photoshop for Landscape Photographers" workshop, where he will teach beginning and intermediate photographers the skills they need to give their images that professional "pop".

To find out more info or register:
www.coryjoneillphotography.com.



ATTENTION MEMBERS

The club logo is available on apparel at Bear Printing. You have probably seen various members sporting the club logo on hats or shirts. You can have this logo emblazoned on virtually anything at Bear Printing. Pick out your apparel from their vast selection and tell them you are a club member and want to embroider the club logo. You can select any merchandise and use any color logo but the logo cannot be altered.



AWESOME ALVORD

PHOTO WORKSHOP IS BACK!

The Awesome Alvord Photo Workshop facilitated by Robert Agli and Brent McGregor is back by popular demand. It's Friday evening May 2nd through Sunday morning May 4th and, of course, includes the usual prior Wednesday evening seminar and concludes the following Wednesday with a critique and all meals.

Hands On Tips and Techniques

Robert Agli will again offer this very popular one day workshop. No more than 4 people getting to really know your camera, shooting techniques, gear and maybe even some post production. The group helps design what is taught.

Fine Tuning Your Lightroom Skills

if there is enough interest this special program may be offered. Workshop will cover specific issues Lightroom users are having (based on participant input) or increasing proficiency and using plugins.

For all above workshops, contact Robert for further information or to sign up:

Robert@RobertAgliPhotography.com.



Scott Kelby's

Shoot Like A Pro Seminar Tour

Tuesday, May 13, 2014, 10am-5pm
Oregon Convention Center

Join Author and Photographer, Scott Kelby at this one-day LIVE training seminar, as he delivers concepts, images, and tips straight from the pages of his best-selling digital photography book series!

http://kelbyone.com/live/tours/scott-kelbys-shoot-like-a-pro-tour/?mc_cid=319f5b34e4&mc_eid=ce08c57b4e

Lepp Canon Destination Workshop

Macro and Flower Photography

Botanical Gardens Chicago

July 11th - 13th, 2014

http://www.learn.usa.canon.com/events_calendar/event_details/cll_events/20140711_chicago_lepp.shtml

You can find the info on the Macro, Flowers, and High magnification workshop at the Chicago Botanical Gardens at the web address above.

Lepp Canon Destination Workshop

For The Eastern Sierra

Oct. 10th - 12th 2014

Includes Mono Lake, Bodie Ghost Town, & Fall Colors

http://www.learn.usa.canon.com/events_calendar/event_details/cll_events/20141010_easternsierras_lepp.shtml



NPPNW

NATURE PHOTOGRAPHY

AT ITS BEST!

Spring Meeting - April 5, 2014

Our spring meeting will be April 5 at Centralia College in Centralia, WA. We will open the doors at 8:30 AM, and the program will begin at 10 AM. The invited speaker will be Adam Jones, under the generous sponsorship of CANON. Adam is a member of CANON's "Explorers of Light," specializing in nature photography.

SENSOR CLEANING

Bring your digital camera bodies for specially priced sensor cleanings by Advance Camera

<http://www.nppnw.org/includes/registration.html>

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